



COMPANY CONTACT/BILLING INFORMATION

Exhibiting Company Name
(for signage and directory listing. Only use capital letters if in the company name)

Contact Name (to which all correspondence will be sent)

Address Line 1

Address Line 2

Postal Code, City (State), Country

Telephone Number Fax Number

Email Address (required for confirmation)

Please provide your European VAT number

EXHIBIT SPACE RATES AND INFORMATION

3m x 3m MAXI | Standard Rate € 4'900.00

Each of the above booth space includes:

- one (1) full meeting registration (value € 2'060)
- up to three (3) exhibit booth personnel registrations (includes refreshment breaks, lunches and receptions)
- one (1) tall branded panel and one (1) wide branded panel OR one corner wall
- Logo and booth number graphics on panel
- one (1) counter, two (2) stools, one (1) wastebasket and carpet (value €600)
- 3 Spotlights on rail
- 1 Main connection up to 3 Kw and 1 Extension Cord
- Company logo in the exhibition guide

3m x 2m MIDI | Standard Rate € 4'000.00

Each 3m x 2m space includes:

- one (1) complimentary full meeting registration (value € 2'060)
- one (1) exhibit booth personnel registration (includes refreshment breaks, lunches and receptions)
- one (1) counter, two (2) stools, one (1) wastebasket and carpet (value €600)
- one (1) electrical connection and consumption
- Company logo in the exhibition guide

Please note that there will be **NO** pre-fitted shell scheme provided for the MIDI spaces.

2m x 2m MINI | Standard Rate € 3'000.00

Each space for tabletop display includes:

- one (1) exhibit booth personnel badge (includes refreshment breaks, lunches and receptions)
- one (1) 160 x 80cm table, one (1) chair, one (1) wastebasket, carpet
- Company logo in the exhibition guide

All display materials must be placed on surface of the table, pop-up tabletop displays may be used. No additional equipment may be placed in surrounding area, with the exception of floor banners (maximum size of 200 x 80 cm) behind your tabletop if space allows. Exhibitors may not sublet or share any part of the space allocated to another company.

NB: Any staff required above those allotted per space must register as additional booth personnel or a normal attendee incurring subsequent fees. Additional expenses associated with the exhibit, including special booths, carpet, electrical connection, lights, phone, etc., will be the responsibility of the Exhibitor.

Number of Booths/Tabletop Displays requested: _____

Total Amount Due: € _____

PAYMENT OPTIONS AND INFORMATION

Payment may be made by cheque, credit card, or bank transfer. Please note that exhibit space will not be assigned without payment in full. Companies with an outstanding balance will be prohibited from moving in at the Congress Center Hamburg, Germany.

Credit card payment is preferred. Credit card details must be given as a guarantee with your application submission.

Payment in FULL

50% Deposit due with application. Balance due by 8 January 2016

Full payment is required if submitting an application after 8 January 2016

In the event that full payment has not been received by 8 January 2016, the Organiser reserves the right to re-allocate booth space.

Credit card payments by Visa, MasterCard, or American Express can be made by completing the relevant information below.

Visa MC AMEX Expiration date: _____

Credit Card Number _____

Name as it appears on credit card _____

Signature _____

Cheques should be made payable to: DIA with a copy of the application form to facilitate identification to:

DIA Europe, Middle East & Africa, Kuechengasse 16, 4051 Basel, Switzerland

Bank transfers in EURO should be made to:

Account Holder: DIA
Bank: UBS, Postfach, CH-4002 Basel, Switzerland
IBAN: CH96 0023 3233 6353 8460C
DIA EMEA Account Number: 233-635384.60C
SWIFT Code: UBSWCHZH80A

The company name, as well as the Meeting ID#16101-XBT, must be included on the transfer document to ensure payment to your account. Please email or fax this form prior to payment. Payment does not denote approval of your application to exhibit. If application is denied a full refund will be processed. Payments must be net of all charges and bank charges must be borne by the payer.

CANCELLATION AND DOWNSIZING POLICY

Cancellations/Downsizing fees are based on the total amount and will be deducted from any payment made.

Cancellations/Downsizing fees are non-transferable.

All Cancellations/Downsizing requests **MUST** be made in writing by email to: emea.exhibition@DIAGlobal.org

Cancellations/Downsizing fees will be withheld as follows:

- Cancellations/Downsizing requests received **on or before 8 December 2015** will receive a 50% refund of the contracted fee
- Cancellations/Downsizing requests received **after 8 December 2015** will receive NO refund. Booth rental fees are non-transferable.

Please note that no-shows will be charged for the full fee.

CONTRACT SIGNATURE

The undersigned hereby authorises DIA EMEA to reserve exhibit space in the Congress Center Hamburg, Germany for use by the above company or organisation during DIA EMEA's 28th Annual EuroMeeting. The undersigned hereby acknowledges receipt of and agrees to abide by the terms and conditions of the contract and Rules and Regulations contained on the reverse side of this application. DIA EMEA reserves the right in its sole and absolute discretion to reject any application that in its judgment does not enhance the purpose of the 28th Annual EuroMeeting & Exhibition or is in direct competition with DIA EMEA. This contract shall be deemed accepted by DIA EMEA when received together with the required payment. However, no contract shall be deemed accepted if the contracting Exhibitor has outstanding financial obligations to DIA EMEA, of which DIA EMEA is aware, for booth space, advertising, or any service(s) provided by DIA EMEA.

Authorised Signature _____

Date _____

Completed applications should be emailed to
EMEA.exhibition@DIAGlobal.org
For assistance, call +41 61 225 51 51

2016 Application & Contract for Exhibit Space

Terms and Regulations

This contract along with the Exhibitor Policies and Procedures for Exhibitors booklet, which is furnished to each exhibiting company in advance of the show, contains the entire agreement between the exhibiting company ("Exhibitor") and the Drug Information Association. The 28th Annual EuroMeeting to be held at the CCH Congress Center Hamburg, Germany is managed by DIA Europe, Middle East & Africa.

1. Eligible Exhibits: DIA EMEA reserves the right to determine eligibility of any company or product to participate in the show. DIA EMEA can refuse rental of exhibit space or terminate this contract if already executed, to any company who is in direct competition with DIA EMEA or whose display of goods and/or services is not in DIA EMEA's sole judgment, compatible with and complementary to the show and the industry, which DIA EMEA serves. In the event of such termination, DIA EMEA shall refund, in full, all payments, including deposits, which it may have received from the Exhibitor.

2. Booth Assignments: Will be made based upon the date the Application & Contract for Exhibit Space is received, as well as the booth selection, booth size, location specifications and proximity to other companies as indicated by the Exhibitor. Furthermore, in the judgment of DIA EMEA, if it becomes necessary to change the original allocation of space, the DIA EMEA may do so by notification to the Exhibitor's authorised representative.

3. Exhibit Space Rental Fee: The DIA EMEA exhibit space rental fees are outlined on the front of this Application & Contract for Exhibit Space.

4. Payment: The payment schedule is outlined on the front of this Application & Contract. The entire exhibit space rental fee will accompany this Application & Contract. No Exhibitor will be allowed to participate in the show unless payment in full is received prior to the start of the exposition. DIA EMEA complies fully with the VAT regulations of the country where the exhibition is held.

5. Cancellations: Exhibitors have the right to cancel their space reservations at any time by written notice to DIA EMEA. Refunds will be issued based on the total amount paid and the date the notice of cancellation is received. A non-refundable fee will be withheld from the amount refunded to cover administrative costs. Registrants are responsible for cancelling their own hotel and airline reservations. Under all circumstances, DIA EMEA retains the right to resell any booth space cancelled by the Exhibitor. Refunds will be based on when the notice of cancellation is received. The use of any complimentary Exhibitor registration badges is forfeited upon cancellation of space.

6. Use of Space: No subletting or sharing of space is permitted. DIA EMEA retains the right to have removed from the exhibition any company that has not duly contracted with DIA EMEA for space. All Exhibitor activities must be confined to the limits of rented space and must not impede traffic or interfere with the activity of other Exhibitors. Every exhibit must be fully staffed and operational during the entire show. DIA EMEA may evict Exhibitors, who, because of noise, conduct of personnel, methods of operation or any other reason, detract from the general educational character of the show. In the event of eviction, DIA EMEA will not issue a refund.

7. Failure to Occupy Space: Any space not at least partially occupied at least 30 minutes prior to opening, will be forfeited by the Exhibitor and can be used by DIA EMEA in any manner, without refund, unless arrangements for delayed occupancy have been previously approved by DIA EMEA. All booths must be set-up and ready for the show by the walk through inspection.

8. Character of Exhibits: DIA EMEA provides aisle carpeting in main and cross aisles and general security in the exposition beginning with Exhibitor set-up and concluding after all show freight has been removed from the floor. All stand structures must adhere to the guidelines laid out in the Exhibitor Services Kit for this exhibition. No exhibit is permitted to obstruct the view of adjacent booths. All signs must be one sided only and must be set back within the Exhibitor's space so as not to detract from the overall impact of the exhibit that is directly adjacent. Requests to deviate from these guidelines must be submitted in writing to DIA EMEA for approval prior to set-up. DIA EMEA reserves the right to direct revisions, at Exhibitor expense, of any exhibit that does not comply with these guidelines. Apart from the specific display space for which an exhibiting company has contracted with DIA EMEA, no part of the Congress Center Hamburg, its grounds or surrounding grounds, may be used by any organisation other than DIA EMEA for display purposes of any kind or nature without the express written permission of DIA EMEA. Exhibit brand or company logos, signs and/or trademark displays will be limited to the exposition only.

9. Fire Regulations: Each Exhibitor is responsible for knowledge of and adherence to all Hamburg fire and safety codes which will be published in the Exhibitor Service Kit. All electrical signs and equipment must be wired to meet the specification of Underwriters Laboratories (UL) and must conform to appropriate federal, state, and municipal codes. Compliance with such laws is mandatory for all Exhibitors and is the sole responsibility of the Exhibitor.

10. Indemnity: The Exhibitor agrees to indemnify and hold harmless the DIA EMEA, its officers, directors, employees and members from any and all liability to any person or persons for or by reason of any condition, defect or operation of any apparatus, equipment, or fixtures furnished by the Exhibitor in connection with his/her exhibit. Exhibitor further agrees to hold harmless the DIA EMEA, its officers, directors, employees and members from any and all liability to any person or persons for or by reason of any act or omission of said Exhibitor, or any of his/her agents, servants or employees. This Indemnity includes, but is not limited to, claims of injury, death, or property damage, or of copyright, trademark or patent infringement, unfair competition, and product liability. The Exhibitor, on signing the contract, expressly releases the DIA EMEA and its individuals from any and all claims for such loss, damage or injury. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold the DIA EMEA, its officers, directors, employees and members, and the meeting facility and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges, taxes or fines, and attorneys' fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding only such liability caused by the sole negligence of the meeting facility, its employees and agents. In addition, Exhibitor acknowledges that the DIA EMEA and the meeting facility do not maintain insurance covering such losses by Exhibitor.

11. Exhibitor Insurance: The Exhibitor shall, at its sole cost and expense, procure and maintain through the term of each contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased by DIA EMEA. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than €1,000,000. Such insurance shall name DIA EMEA as an additional insured and Exhibitor shall upon request provide DIA EMEA with certificate so indicating. Workers Compensation and any other insurance or required licenses shall be in full compliance with all federal and state laws, covering all of Exhibitor's employees engaged in the performance of any work for the Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the exhibit hall.

12. Show Attendees and Exhibit Staff: Admission to the exhibition will be available only to registered attendees and Exhibitor staff of at least 18 years of age. Proof of age may be required to obtain entrance into the exposition. DIA EMEA makes reasonable attempts to attract high quality attendees to its exposition, but does not guarantee specific volumes of traffic or levels of qualification. Traffic at any given booth is a function of the particular exhibit and not the responsibility of DIA EMEA.

13. Security: Exhibitors are responsible for security of their exhibit and its content. Security personnel contracted directly by DIA EMEA are intended primarily for crowd control and credentials verification. Exhibitors are encouraged to budget and make security arrangements for sensitive or valuable items. DIA EMEA is not responsible for the security of Exhibitors' property. Protection, both security and insurance coverage, of Exhibitors' property is the sole responsibility of the Exhibitor.

14. Failure to Hold Show: Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of the DIA EMEA or the Congress Center Hamburg, make it impossible or impractical to hold the show at the scheduled time, DIA EMEA may retain only such part of the Exhibitor's rental fees as shall be required to compensate it for reasonable expenses incurred up to the time of such cancellation. All remaining rental fees shall be refunded. If an event is cancelled, DIA EMEA is not responsible for any airfare, hotel or other costs incurred by registrants. In no event shall DIA EMEA be liable for indirect or consequential damages.

15. Amendment of Rules: DIA EMEA reserves the right to make changes, amendments and additions to these terms and conditions at any time, and all changes, amendments and additions so made shall be binding on the Exhibitor with the provision that all Exhibitors will be advised of any such changes. Any matters not specifically covered herein are subject to decision by DIA EMEA.

I have read and agree do the terms and conditions

Authorised Signature

Date