



EXHIBITOR

Marketing & Industry
Support Opportunities

**YOUR
CONNECTION
TO SUCCESS**

DIA 28th Annual **EuroMeeting**

Innovation • Do You Win by Being IN?

6-8 April 2016 | CCH | Hamburg, Germany

DIA 28th Annual EuroMeeting

INnovation • Do You Win by Being IN?

This year's DIA Exhibition has changed. We've reshaped and improved our offerings based upon your feedback. With a totally reworked floorplan designed to increase your visibility, you can expect heightened brand exposure and an increase in the amount of visitors you will attract.

Great news! Our Exhibitor Packages have been refreshed to save you any worries about setup and incremental fees, because everything that is crucial to set you up for success is already included. As a bonus, all exhibitors who purchase an Exhibitor Package will be featured in the EuroMeeting's artistic creation, showcasing your brand.

In addition, as a DIA EuroMeeting Exhibitor you will discover a wide collection of customisable connection points that will match your brand to your clients' needs.

Choose your booth package and secure your space today to take advantage of the ideal opportunities for your business.



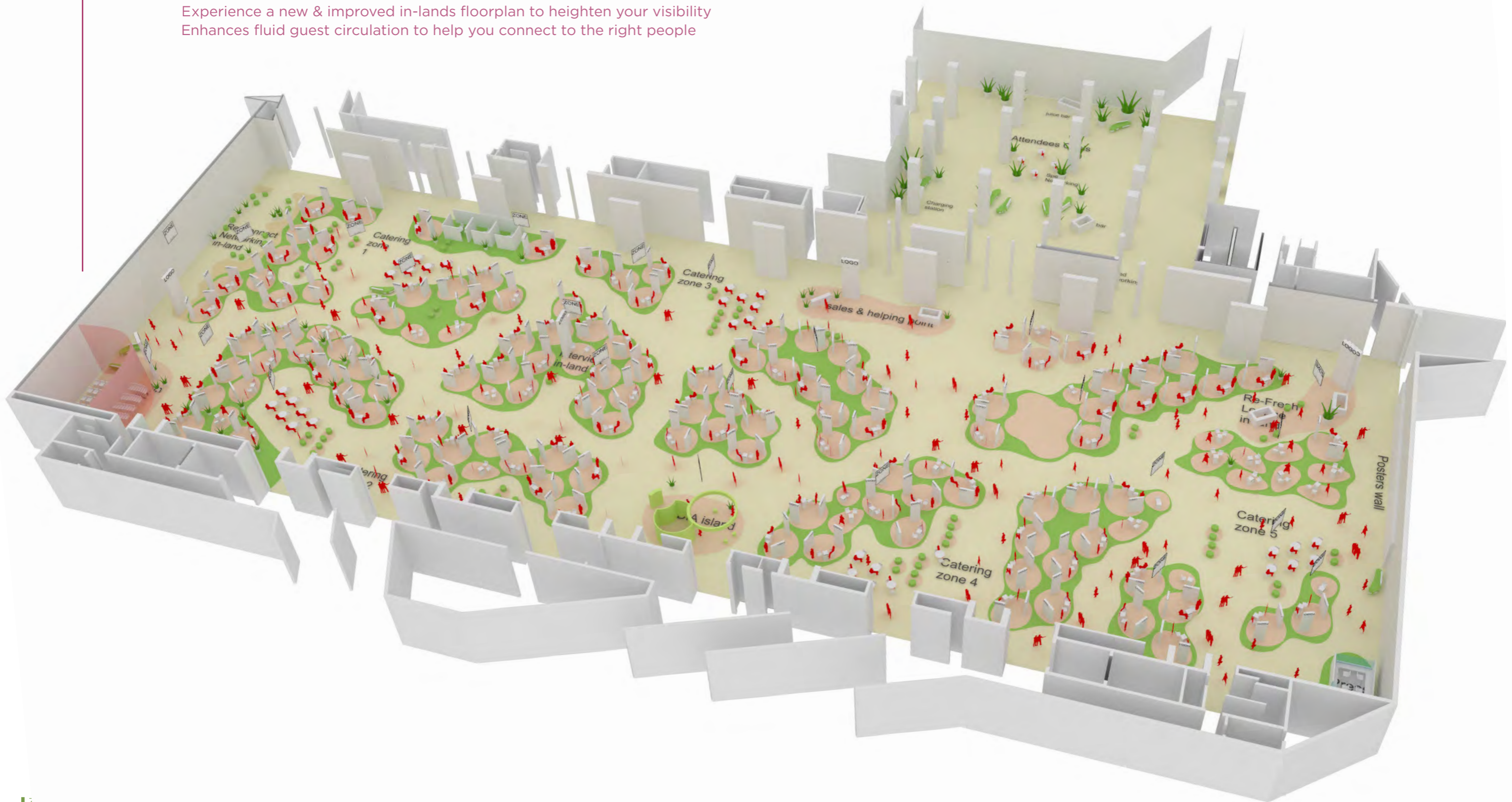
CONNECTIONS TO SUCCESS

Unlock your brand's potential with innovative networking opportunities designed especially for your vision, values & voice.

new exhibition hall

SET UP

Experience a new & improved in-lands floorplan to heighten your visibility
Enhances fluid guest circulation to help you connect to the right people



Elevate your brand's **VISIBILITY**



Put **your brand on**
CUTTING-EDGE ANIMATION CONCEPTS



PERSONALIZED LOUNGE ZONES



Keep your brand **in the spotlight** by hosting
POP-UP NETWORKING BREAKS



Attract the connections with enhanced and meaningful
BRANDING AND SIGNAGE SPACES



Create **a lasting impression** with
MEDIA OPPORTUNITIES



SOCIAL MEDIA AVENUES CHANNELS



HOSTING OPPORTUNITIES IN AND OUTSIDE THE EXHIBITION HALL

YOUR VISIBILITY:

*by choosing to host any of these new opportunities, your brand
will be visible to new avenues as well as:*

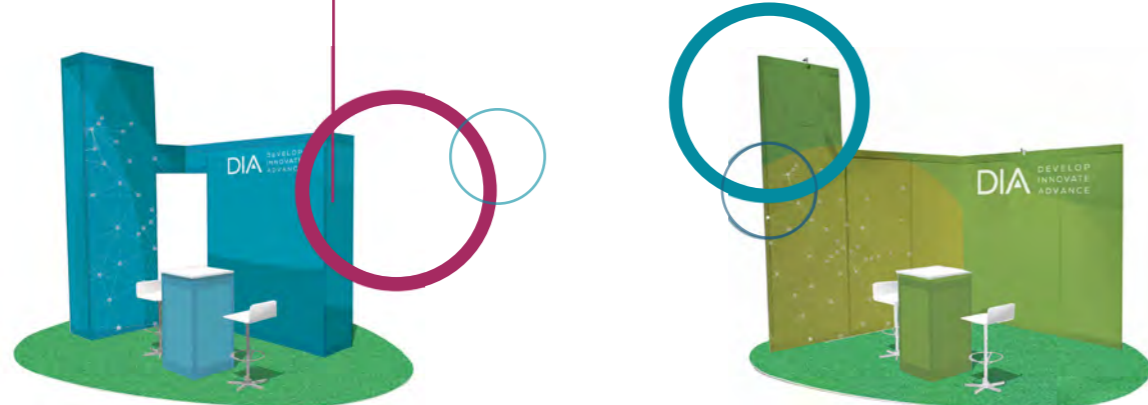
- Company name & logo signage within designated areas
- “Thank You” acknowledgement on the DIA EuroMeeting website* and DIA generated flyer within every attendee bag*, Final Programme, EuroMeeting Extra, and eBlast to all registered attendees

*Your company logo will be represented alongside other DIA 28th Annual EuroMeeting 2016 Contributors/Supporters.

CUSTOM BOOTHS & SIGNAGE

Unlock your brand's potential with a customised space to suit your needs

UPGRADE YOUR LOOK TAILOR-DESIGNED SIGNAGE



Our talented graphic designers will create professional signage for you.

Meet with a dedicated team of professional designers to discuss your brand values, establish guidelines and create objectives. Innovative advertising materials are designed to keep you one step ahead of the competition. Prints will be delivered directly to the Congress Centre.

Creative direction
Contemporary design
Printing handled and delivered

Price: € 5,800

LUNCH AND SNACKS BREAKS

Make your company the talk of the exhibit during lunch breaks

LUNCH BREAK



Get EVERY Attendee's attention as they break for lunch.

Catering areas are strategically located throughout the Exhibition Hall in order to attract a maximum level of exposure. Be a host of those breaks and make your branding invisible on the signage within the area and branded napkins.

Three available: Wednesday, Thursday, Friday

Price: € 7,500 per lunch break

€ 20,000 exclusive hosting all breaks

BRANDED SWEETS AND CANDIES BAR



Invite people to taste dessert and candies.

Create a stunning impression with your very own Pop-up Branded Sweets and Candy Bar. Choose from an elegant selection of original sweet bites, featuring your personalised branding all over the bar's display.

Delivered just after the Lunch Breaks right when guests are looking for a sweet bite.

- Extend the visibility of your brand from the Exhibition Hall to the foyer
- Customised brand colours throughout the bar's eye-catching presentation

Friendly hostesses wear your custom-designed t-shirt.

Price: € 5,000 per day

(Thursday or Friday)

REFRESHMENT HOSTING

Create a buzz with specially designed Refreshment Breaks to make your brand more visible

WELCOME COFFEE



Guests will enjoy fresh coffee or tea upon arrival as they are welcomed into the conference centre. Be a host of those breaks with your branding visible on signage and coffee cups.

Two available: Thursday morning, Friday morning

Price: € 2,000 per one-hour Welcome Coffee
 € 3,500 for both Welcome Coffees

SOLD

VESPRESSO COFFEE BAR



Kick-start the conversation with tasty coffee! Be the one people will talk about & remember.

Vespresso coffee bar, placed at a logistically smart spot and branded with your logo, will brew fresh coffee all day long. Friendly baristas will wear T-shirts with your branding and serve coffee in branded cups. Mobile pop-up bar is a connection point with your brand's logo seamlessly visible within the overall design.

Price: € 3,500 per day
 (Thursday or Friday)

SOLD

NETWORK IN STYLE REFRESHMENT BREAKS



Refreshment hosting is a new way to experience stress-free networking opportunities and make your brand more visible

Five available: Wednesday afternoon, Thursday morning, Thursday afternoon, Friday morning, Friday afternoon
 All breaks will take place in the exhibition hall.

Price: € 5,000 each 45 minutes
 € 9,000 to host both breaks in one day

REFRESH YOUR OUTLOOK POP-UP LEMONADE BAR



Create new energy around your brand as you relax with a refreshing ice-cold drink, personally delivered to you.

Showcase your personalised branding style at our vintage Lemonade Bar for 4 hours / day. Your artwork is carefully applied on the structure and baristas T-shirt. Elevating your brand's status when everybody is in the mood for something fresh. Every look counts, make your brand appreciated!

Friendly hostesses wear your custom designed t-shirt. Movable bar to be placed in- or outside the exhibition hall. Possibility to personally hand out your brochures

Price: € 4,200 for 1 day
 (Thursday or Friday)

NETWORKING RECEPTIONS

Time is of the essence, so let's work to extend your visibility after the exhibition

WEDNESDAY "WELCOME TO HAMBURG" RECEPTION



The opening Reception is the most well-attended networking event of the conference. Don't miss this once-in-a-career opportunity to gain additional exposure as host of this five-star evening.

The "Welcome to Hamburg" Reception takes place on Wednesday, 6 April 2016 from 18:00 to 20:30 at the Congress Centre Hamburg in a captivating setting.

Be the host of this reception and gain the exclusive visibility:

- Opportunity to hand out flyers, give-aways or invite attendees to your booth at the entrance to the DIA Exhibition Hall during the afternoon of the 'Welcome to Hamburg' reception
- Exclusive branding within the area of the reception and table decoration
- Your company branding on meter board signage within designated reception areas
- Your company logo in the DIA "Thank you" advertisement on the DIA event website and the printed Exhibition Guide
- Friendly & professional hostesses showcasing your branding

Price: € 12,000

THURSDAY 'MEET & GREET' RECEPTION



Enjoy exclusive recognition while networking with your target audience. The Thursday Reception takes place from 17:30 - 18:30 in the Exhibition Hall.

Be the host of this reception and gain the exclusive visibility:

- Opportunity to hand out flyers, give-aways or invite attendees to your booth at the entrance to the DIA Exhibition Hall during the afternoon of the Thursday reception.
- Exclusive branding within the area of the reception and table decoration
- Your company branding on meter board signage within designated reception areas
- Your company logo in the DIA "Thank you" advertisement on the DIA event website and the printed Exhibition Guide

Price: € 8,000

STEAL THE SHOW!

Showcase your customised animation during the Networking Reception
Creating instant brand recognition & an interactive opportunity for attendees

SELFIE BACKDROP LIVE



Your Personalised Selfie Backdrop - Complete with illustrations created by artists in real time. Attractive backdrop featuring your brand - custom illustrated for each visitor. Every guest leaves with a unique image created around your brand.

Entertainment branded by you throughout the Welcome to Hamburg Reception. Friendly & professional artists showcasing your branding.

Price: € 8,500

CARICATURIST LIVE



Personalized give-aways created around your brand. Throughout the reception, our in-house artists draw fun caricatures for visitors. Every guest leaves with a personal souvenir to remember your brand.

Branded area around your animation during the Welcome to Hamburg Reception. Artists working around your branding. Drawings made on branded paper.

Price: € 8,000

RE-FRESH PAVILION

Connect visitors with your brand by giving them something unconventional

AN EXCLUSIVE HOSTING OPPORTUNITY IN THE RE-FRESH PAVILION

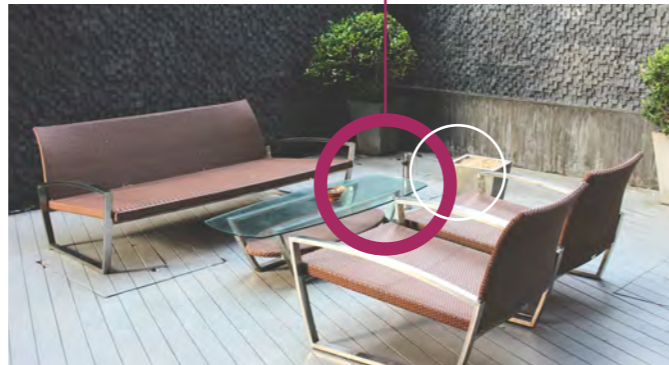


Take advantage of this re-energizing opportunity to showcase your brand in the pavilion, the only one highlighted during all 3 days!

Visitors will be attracted to this unique pavilion concept, strategically located within the Exhibition Hall. Dedicated to refreshments and relaxation, make new connections while networking in comfortable lounge seats, and munching on healthy fresh fruit and juices.

Price: € 12,000

YOUR LOUNGE ZONE



Don't feel like hosting the entire pavilion? Brand only a lounge zone at the Re-fresh pavilion!

A trendy, low-seating zone with connection points is dedicated to your brand during all 3 days
Floor branding
Table-covers and stickers on the furniture
Branded flags
Opportunity to add promotional materials and give-aways

Price: € 5,000

POP-UP JUICE BAR



Give a fresh and healthy break to your visitors.

Host a unique pop-up bar, destined to become an attraction point during break time. Barmen present a selection of freshly squeezed fruit juice from the stylish bar, decorated with your branding. Attract attendees who value a healthy lifestyle, fresh mind and good energy.

Price: € 4,500 per day
(Thursday or Friday)

MASSAGE THERAPIST LIVE



Invite visitors to indulge in a mini spa escape. Onsite massage therapist is dedicated to your brand during the break.

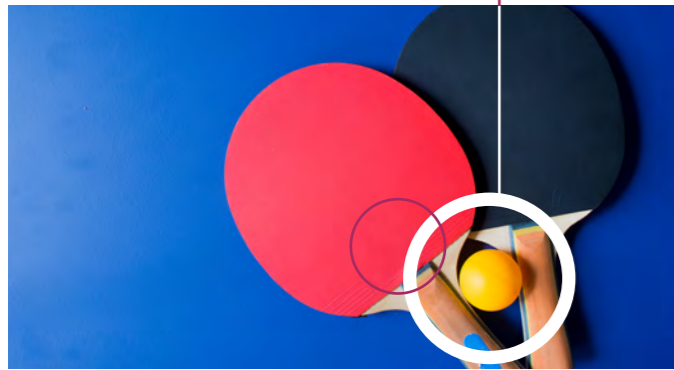
- Therapist wearing branded t-shirt
- Your signage placed around the massage spot

Price: € 2,200 per day

RE-CONNECT PAVILION

Connect visitors with your brand by giving them something funky

AN EXCLUSIVE HOSTING OPPORTUNITY IN THE RE-CONNECT PAVILION



An exclusive opportunity to host the Re-connect Pavilion. Only your brand is visible in the area during all 3 days.

An intriguing pavilion within the Exhibition Hall, dedicated to unconventional networking and fun times. Visitors are enticed to enjoy a quick break by playing games, having a chat in an inspirational environment or simply by relaxing in the creative lounge.

- Baby-Foot table
- Recharge station
- Darts
- Mindball Game
- Your branding all over the area
- Opportunity to add promotional materials and giveaways
- Half page advert in the Exhibition Guide
- Two complimentary Booth Personnel badges
- Opportunity to schedule games and hand out invitations at your booth

Price: € 18,000 *3 days exclusive*

YOUR FUNKY LOUNGE ZONE



5 funky rotating armchairs with your branding at dedicated area for an unconventional conversation or relaxing break

Floor branding
Branded signage in the dedicated area
Opportunity to add promotional materials and giveaways

Price: € 8,000

ENERGY BOOSTER MOBILE DEVICE/LAPTOP CHARGING LOUNGE



Create the place where attendees want to connect

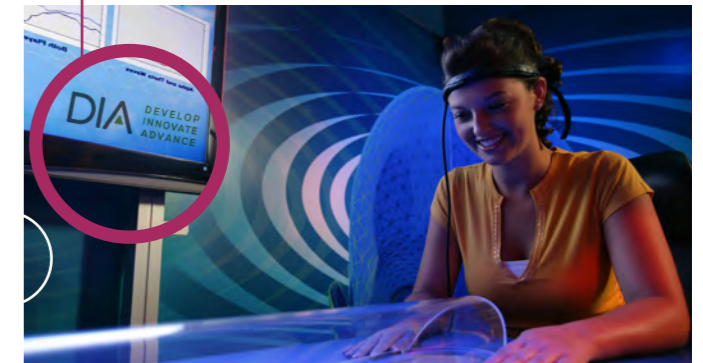
Located outside of the Exhibition Hall, this innovative lounge is equipped with a mix of seating and power strips, designed for attendees to plug in mobile devices or laptops.

- Your company logo is featured on signage
- Possibility to display promotional materials and giveaways

Price: € 6,500 *For one station*

€ 12,500 *For two stations*

GAMES TO RE-CONNECT



Host one, or a few, of the games placed at the Re-connect in-land to support guest networking in a fun way. Mix of classic and innovative activities will offer your guests a different, unconventional break. Your branding on the games and the dedicated area Opportunity to add promotional materials and giveaways.

Option 1
2 classic fun games dressed in your brand colours:
Table football
Darts

Price: € 4,600

Option 2
Mindball Game
It's a game that goes against the conventional competitive concept – instead of activity and adrenalin it is attention focus that marks the truly successful Mindball Game player. The goal is to be more focused and to some extent relaxed than your opponent and thus move a physical ball away from you into your opponent's goal. Unexpected challenge and networking kick-starter!

Price: € 10,000

ANIMATION YOUR-WAY

Expand your brand's visibility by creating an interactive space outside your booth

ATTRACT KEY VIEWERS WITH A CREATIVE ANIMATION



Display your interactive, real-time creation at the exhibition zone.

Stay ahead of the game by being quick, fun and under the radar. Our interactive game connects all attendees at the event, inviting each participant to share their input, with each comment appearing as a line on the animation's real-time creation. Everyone knows the game is inspired by you.

- Colours presented throughout the creation reflect your branding
- Your brand is highlighted as an exclusive host of the creation
- Your logo appears on the platform and the selfie backdrop
- Hostesses with branded t-shirts
- Creation is displayed throughout all 3 days

Price: € 13,500

LIVE GIVE-AWAY



Create personalised T-shirt with your branding at your booth!

A dedicated artist is at your booth, transforming the blank T-shirt into personalised souvenirs featuring your brand!

- Interactive artist / English native
- Blank T-shirt and Drawing materials
- Brainstorming and creation, all on the spot

Price: € 6,500 per day

ANIMATED-YOUR-WAY BOOTH



Display animated artwork at your booth.

Create & showcase your animation – display animated artworks reflecting the voice of your brand. Elevate your visibility to new heights with something dynamic and live.

- Brainstorming and art direction
- Creation of a short film
- Opportunity to display at your booth throughout all 3 days
- Screen and video projector not included

Price: € 7,000

GET DOWN TO BUSINESS

Innovate your meeting or presentation with an exclusive business space

CAPTIVATE YOUR AUDIENCE INNOVATION THEATRE PRESENTATION



Highlight your products and services in our Innovation Theatre, strategically located in the Exhibition Hall to attract the right audience.

Innovative theatre-style backdrop, complete with stage, podium, projector screen and sound, partially enclosed. Book a 30 or 45 minute demonstration/presentation period with Q&A

- Share your message with an audience of 30 to 50 attendees
- Your special presentation, promoted in advance to all conference attendees
- Refreshment service
- Two complimentary Exhibition Hall-only passes
- Two complimentary Booth Personnel badges

Three 45-minute long presentations available

Wednesday, 6 April 2016 | 13:00-13:45

Thursday, 7 April 2016 | 13:00-13:45

Friday, 8 April 2016 | 13:00-13:45

Price: € 9,000 45 minute Presentation

Four 30-minute long presentations available

Thursday, 7 April 2016 | 10:30-11:00 and 15:30-16:00

Friday, 8 April 2016 | 10:30-11:00 and 15:30-16:00

Price: € 7,000 30 minute Presentation

THREE LEFT

GET DOWN TO BUSINESS MEETING ROOM INSIDE THE EXHIBITION



Fully equipped rooms in various sizes available for full-conference or daily rental.

Private furnished meeting rooms provide the perfect setting for a staff briefing or business development meeting with current customers or new prospects.

Book just the right space to accommodate the duration of your meeting. The customised room is branded with your company name and logo

Standard:

Boardroom style meeting room - furnished

Premium:

Standard plus coffee/tea/minerals and sweet snacks

Price: on demand depending on size

INNOVATIVE OPPORTUNITIES

Support your brand to go viral through premier digital channels

BOOST PRODUCTIVITY COMPLIMENTARY WIFI FOR ATTENDEES



Time is of the essence, help participants stay connected during the conference

High visibility for your company

Each time someone accesses the internet, your logo is seen

Your company receives credit in the Exhibition Guide Opportunity includes two complimentary Booth Personnel badges

Price: € 12,000 Exclusive hosting

GO GLOBAL DIA GLOBAL APP FREE OFFER



Exhibitor's Offers

- Unlimited availability
- Exhibitors, showcase what you are offering at your booth to attract attendees - promote your activities, product demonstrations, your competitions, or your give-aways. Send us your promotional copy by 27 March - you can include your logo, images, URLs and up to 15,000 characters of text. Please put your company name first (alphabetical list).
- No charge (DIA's gift to exhibitors to drive traffic)
- Needs to be set up before we sell (ongoing)

GO GLOBAL DIA GLOBAL APP HOST & MORE



Capture more visibility over the course of three days with the DIA Global App

Promoted posts | € 500 each

- 6 available: Wednesday lunch, Thursday 10:30, Thursday lunch, Thursday 17:30, Friday 10:30, Friday lunch
- 20 minutes each. Exhibitors to supply content for posts by 26 March
- Your message is pinned to the top of the activity feed for 20 minutes, highly visible to everyone using the app - can include images (640x640px in PNG), an app internal link to your exhibitor profile, external URLs

Push notifications | € 1,500 each

- 3 available: free choice of timing
- 140 character limit, no images or links
- Your message is sent to all attendees, with a notification on the home screen (like receiving a text message) - can include images (640x640px in PNG), an app internal link to your exhibitor profile, external URLs

App Sponsor | € 5,000

- 1 available
- "App Host EXHIBITOR" as app menu item
- Logo and html page / description freely designed by exhibitor
- Provide us with copy of your choice (including hyperlinks and images) in html to present your company in this premium and exclusive position. The character limit is 15,000 - sufficient space to place your promotional message and point attendees to your booth.



ADVERTISING OPPORTUNITIES

Simple and effective - Your branding at
DIA EuroMeeting 2016

-

Basic, yet powerful opportunities
to boost your visibility throughout the
Hamburg event.

ONSITE SIGNAGE OPPORTUNITIES

Attendees want to see what you have to say

ATTACH YOUR LOGO TO YOUR COMPANY SUMMARY* IN THE EXHIBITION GUIDE

- It makes sense to increase your visibility within the pages of our onsite Exhibition Guide. Provide us with your company profile, and products or services information, and they will appear in the exhibition section of the Exhibition Guide to be distributed onsite to all participants

*The summary is limited to 350 characters (including spaces and punctuation)

Price: Free - included in booth package

FORGE A PATH - FLOOR GRAPHIC SIGNAGE IN THE EXHIBITION HALL AISLES

- Your company's logo and message, cleverly positioned on floor stickers to guide participants to your booth
- Exhibitor responsible for creating artwork/messaging (DIA must approve)
- Banner production and labour charges included in the total fee
- Participating exhibitors will receive two complimentary exhibition hall-only passes (over and above their current booth registration allotment)

Price: € 5,000 Package of 10 stickers 100 x 100 cm
€ 500 one sticker 100 x 100 cm

MAKE AN ENTRANCE COLUMN CLADDING BANNERS



- Promotional banners strategically positioned at the entrance area of the exhibition. Four-side column covering backdrop. Each side measures 100 x 250 cm

Price: From € 1,200



SEE AND BE SEEN HANGING BANNERS

- Guarantee exposure while reaching out to attendees with your message. Secure one or more hanging banners, positioned in key locations throughout the Convention Centre. Hosting fee includes banner production and labour (hanging) charges. Please call for specific sizes and pricing

Price: € 5,500 - € 11,500

SIGN OF THE TIMES METER BOARD SIGNS



- Display your company logo or product information on one or more of these double-sided, freestanding signs placed in high traffic areas. Participating companies that purchase three or more signs will receive two complimentary Booth Personnel badges (in addition to current booth registration allotment)

Price: € 1,500 each
€ 4,000 for three - Twelve Total Boards Available

EACH STEP LEADS TO SUCCESS HANGING SIGN BY THE STAIRWAY

- Professionally designed promo banners create high-visibility for your company's logo or corporate message. Various sizes available to suit your advertising goals

Price: € TBC

CENTRE OF ATTENTION COMPANY LOGO ON EXHIBITION FLOOR PLAN

Ensure that your company's booth location stands out on the Exhibition Floor Plan, with your company logo situated in a prominent location.

- Company name, booth number and logo is highlighted on the Exhibition Floor Plan
- Plan displayed at the entrance of the exhibition hall

Price: € 1,200

LEAD THE WAY DIRECTIONAL FOOTPRINTS (10 PIECES)



- Your logo as a directional guide that leads attendees to your booth
- Participating exhibitors receive complimentary Exhibition Hall-only passes (over and above their current booth registrations)

Price: Price: € 3,500

YOUR ANIMATED LOGO ON SCREENS

- Your animated logo broadcasted on screens throughout the Convention Center
 - Your logo will appear on screens in between general announcements during one day
- *a dedicated designer will work on the design of your logo

Price: € 2,000

BIGGER THE BETTER LARGE BRANDING BOARD

- Don't shy away from the professional attention your company deserves. Reserve a custom designed promo board, large enough to stand out while attendees make their way along to the exhibition zone
- Illuminated, measures 200x250

Price: € TBC



FORGET ME NOT ATTENDEE BAG INSERT

- Ensure that your company is remembered long after the exhibition is over. Your company postcard/flyer included in every attendee bag
- Exhibitors have a better chance of reaching their target audience by including personalised inserts in every delegate bag. Provide a flyer or postcard, maximum size A4, promoting your company product or service. All inserts are subject to approval by DIA and must be forwarded in a timely manner to the designated location for preparation

Price: € 4,000 Eight available

SPREAD THE NEWS PROMOTIONAL LITERATURE KIOSK

- Any exhibiting company wishing to distribute brochures and flyers outside the Exhibition Hall may purchase a compartment, which will be attached to the large printed exhibit hall floor map, located in the main lobby area outside the Exhibition Hall entrance

Price: € 400



additional advertising **OPPORTUNITIES**

PRE-REGISTRATION **PARTICIPANT eBLAST**

Send a customised email to the full list of pre-registered attendees on the day of your choosing leading up to the DIA EuroMeeting. After the eBlast, participants are provided with a campaign report, featuring the number of 'opens' and 'click-throughs'. Only one exhibitor eBlast will be sent each week, beginning twenty business days prior to the meeting. Dates are sold on a first-come, first-served basis. Participating companies, purchasing 'one-week out' or 'week of' the meeting slots, will receive two complimentary Booth Personnel badges (in addition to current booth registration allotment).

• 4 weeks in advance	€ 2,500
• 3 weeks in advance	€ 3,000
• 2 weeks in advance	€ 3,500
• 1 week in advance	€ 4,000
• During Week of Meeting	€ 4,500

DISPLAY ADVERTISING **ADVANCE PROGRAMME**

To complement the onsite presence of your company, expand your campaign by advertising in the EuroMeeting Advance Programme, which is distributed to the full DIA network of close to 200,000 professionals worldwide, and read cover to cover by almost every meeting participant before signing up!

Advertising will increase your awareness. The online programme will be launched the week of 16 November 2015 and will be updated every second week until the conference.



DISPLAY ADVERTISING **ONSITE PROGRAMME**

The Onsite Final Programme & Exhibition Guide offers special opportunities to increase your presence and drive traffic to your exhibition booth. Distributed to all EuroMeeting participants, the Exhibition Guide provides your company with widespread exposure to participants.

Deadline for bookings and artwork for the Onsite Programme is 4 March 2015

SHOW PACKAGES:

If you take adverts in both, the EuroMeeting Advance Programme and the Onsite Programme, you will qualify for a 10% discount.



DISCOUNTED ADVERTISING RATES FOR EXHIBITORS

• Inside front cover	€ 3,500
• Inside back cover	€ 3,500
• Back cover	€ 4,500
• 2 Page Middle Spread	€ 5,500
• Full-page	€ 2,500
• Half-page	€ 1,600
• Quarter-page	€ 1,000

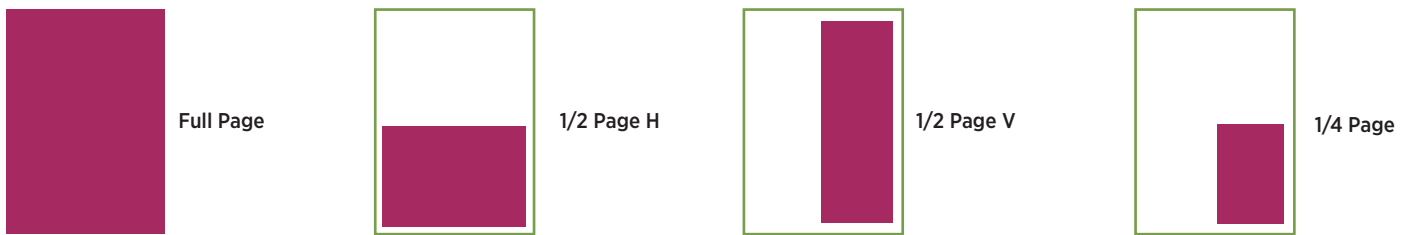
ADVERTISING RATES FOR NON-EXHIBITORS

• Inside front cover	€ 4,200
• Inside back cover	€ 4,200
• Back cover	€ 5,400
• 2 Page Middle Spread	€ 6,600
• Full-page	€ 3,000
• Half-page	€ 1,920
• Quarter-page	€ 1,200

ADVANCE PROGRAMME & EXHIBITION GUIDE TECHNICAL SPECIFICATIONS

	Type Area	Trim Size	Bleed Size
Full Page	277mm x 190mm	297mm x 210mm	303mm x 216mm
Half-page Horizontal	131mm x 190mm	141mm x 200mm	NA
Half-page Vertical	277mm x 86mm	287mm x 96mm	NA
Quarter-page Horizontal	131mm x 86mm	141mm x 96mm	NA

Measurements quoted as height x width in millimeters | Publication size: 297mm x 210mm



Digital Advertisement Delivery

Acceptable Media: Email or CD

Acceptable File Formats and Graphics

PDF files only prepared as high-resolution (300 dpi minimum) press quality, with fonts and artflow fully embedded, CMYK and suitable for a pre-separated workflow if printing in colour.

Note: Incorrectly supplied artwork will be converted to CMYK. DIA will not be responsible for colour misrepresentation as a result of the conversion process.

Send Advertising Booking Form to:

EMEA.exhibition@DIAGlobal.org

Send Artwork to:

natacha.scholl@DIAGlobal.org | Phone: +41 61 225 51 59

Marketing, Hosting & Advertising Benefits & Terms

Marketing, Hosting and Advertising Opportunities are exclusive to registered exhibitors. All benefits related to printed materials and inclusions on the DIA website are based on the meeting printing and production deadlines.

DIA must approve all artworks/graphics.

Payment Terms

Upon receipt of the signed Booking Agreement and payment, the primary contact will receive an email confirmation. 100% payment must accompany the Marketing & Hosting Booking Agreement.

Cancellation Policy

Cancellation of the Marketing and Hosting Booking Agreement must be provided in writing. Cancellation of exhibition space will automatically void Marketing and Hosting Booking Agreement. 100% of total cost cancellation penalty applies.

BOOKING AGREEMENT FOR DISPLAY ADVERTISING

Please use the space below to indicate the type of advert you will be placing and email back to: EMEA.exhibition@DIAglobal.org

EUROMEETING 2016 ADVANCE PROGRAMME ADVERT

We want to advertise in the EuroMeeting Advance Programme

Deadline for bookings in the Advance Programme and artwork submission is 6 November 2015

<input type="checkbox"/> Inside cover, full page	€ 5,000	<input type="checkbox"/> Half-page	€ 2,000
<input type="checkbox"/> 2-Page Middle Spread	€ 6,500	<input type="checkbox"/> Quarter-page	€ 1,200
<input type="checkbox"/> Full-page	€ 3,500		

EUROMEETING 2016 ONSITE EXHIBITION GUIDE ADVERT

We want to advertise in the Onsite Exhibition Guide

Deadline for bookings in the Onsite Exhibition Guide and artwork submission is 4 March 2016

<input type="checkbox"/> Inside front Cover	€ 3,500	<input type="checkbox"/> Full-page	€ 2,500
<input type="checkbox"/> Inside back cover	€ 3,500	<input type="checkbox"/> Half-page	€ 1,600
<input type="checkbox"/> Back cover	€ 4,500	<input type="checkbox"/> Quarter-page	€ 1,000
<input type="checkbox"/> 2-Page Middle Spread	€ 5,500		

ADVERTISER INFORMATION

Company Name	
Booth N°	
Contact Person	
Billing Address	
Phone	
Fax	
Email	

PAYMENT METHODS

Please charge my credit card - credit card payments by VISA, Mastercard or AMEX can be made by completing the relevant details below. Please note that other types of credit card cannot be accepted.

VISA MC AMEX CARD # _____ EXP DATE _____/_____/_____

Cardholder's Name: _____ Date: _____

Bank transfers: When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the bank transfer. Payments in EURO should be addressed to "Account Holder: DIA." including your name, company, Meeting ID# 16101-ADV as well as the invoice number to ensure correct allocation of your payment. Payments must be net of all charges and bank charges must be borne by the payer.

TERMS AND CONDITIONS

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. All advertising is subject to DIA's approval prior to printing. The advertiser will not associate DIA with its company name, will not use the DIA logo, will not advertise sessions or speakers.

I have read and understand the terms, of this agreement, and have the authority to execute same, and in so doing accept full responsibility for payment of advertising under the terms of this agreement and rate cards attached.

Signature _____ Please Print Name _____ Date _____

BOOKING AGREEMENT FOR MARKETING AND HOSTING OPPORTUNITY

CONTACT INFORMATION	
Company Name	
Booth N°	
Contact Person	
Billing Address	
Phone	
Fax	
Email	

HOSTING OPPORTUNITY	
Name of Hosting Opportunity	
Total Cost of Support Opportunity	
Special requests/Notes	

Promotional materials and giveaways for distribution at hosted events must be approved by DIA prior to production. Production and shipping costs are not included in opportunity fees. Support Opportunities are available on a first-come, first-served basis.

PAYMENT METHODS	
<p>100% payment must accompany Marketing & Supporter Agreement. Support Opportunities will not be held or confirmed without payment. Failure to make payment does not release the contracted or financial obligation of participating Host/Partner. 100% of total cost cancellation penalty applies</p>	
<p><input type="checkbox"/> Please charge my credit card - credit card payments by VISA, Mastercard or AMEX can be made by completing the relevant details below. Please note that other types of credit card cannot be accepted.</p>	
<p><input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX CARD # _____ EXP DATE _____/_____/_____</p>	
<p>Cardholder's Name: _____</p>	<p>Date: _____</p>
<p><input type="checkbox"/> Bank transfers: When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the bank transfer. Payments in EURO should be addressed to "Account Holder: DIA." including your name, company, Meeting ID# 16101-HSTG as well as the invoice number to ensure correct allocation of your payment. Payments must be net of all charges and bank charges must be borne by the payer.</p>	

TERMS AND CONDITIONS	
<p>This agreement will become a contract upon acceptance with authorized signatures and is based upon the fees and rules governing the conference. Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. 100% payment must accompany Marketing & Supporter Agreement. Support Opportunity will not be held or confirmed without payment. Failure to make payment does not release the contracted or financial obligation of participating Host/Partner. 100% of total cost cancellation penalty applies.</p>	
<p>Please do not associate DIA with your company name • do not use the DIA logo • do not advertise sessions or speakers.</p>	
<p><input type="checkbox"/> I have read and understand the terms, of this agreement, and have the authority to execute same, and in so doing accept full responsibility for payment of advertising under the terms of this agreement and rate cards attached.</p>	
<p>Signature _____</p>	<p>Please Print Name _____ Date _____</p>

Completed agreement should be sent to EMEA.exhibition@DIAGlobal.org
 For questions, please call +41 61 225 51 38 or +41 61 225 51 51



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