ADVANCE ATTENDEE LIST DEADLINE 30 SEPTEMBER. REGISTER TODAY!

DIA 2014
9th Annual India Conference

Exhibit Space Now Open!

The Future of Indian Healthcare: Patients, Access and Innovation

16-18 October
Palladium Hotel
Mumbai, India
diahome.org/India-9thAM

All attendees will receive a DIA Certificate of Attendance at the conclusion of the event.

KEYNOTE SPEAKERS

DAY 1 | October 16
M K Bhan
Former Secretary
Department of Biotechnology (DBT)
Govt. of India

DAY 2 | October 17
G N Singh
Drug Controller
General of India
(DCGI)

DAY 3 | October 18
Kiran Mazumdar Shaw
Chairperson and
Managing Director
Biocon

PROGRAM OVERVIEW

Good health is a fundamental human right. But despite rapid improvements in the recent past, there are unprecedented healthcare challenges in India today that demand immediate attention and action. The most critical aspect among these is ensuring safety, efficacy, quality, affordability and accessibility of medicines and treatment to patients at all times. The key imperatives to overcome these continual challenges and catalyze the transformation include putting patients first, fostering innovation, and enhancing access. The **DIA 2014 9th Annual India Conference** will bring together leading local and global experts in healthcare, pharmaceutical industry members, academia, researchers, regulators, payers and patients under one roof to deliberate on the emerging trends, opportunities and challenges.

PROGRAM OBJECTIVES

- Focusing on 'Patient First' approach and various patient centric paradigms covering innovation and access of Indian healthcare
- Hear the views of leading experts from the academia, government, industry, researchers, patient representatives and regulators on current local and global trends and best practices
- Bringing all healthcare stakeholders together to discuss current issues/topics
- Covering important issues/topics such as, patient health and safety, pharmacovigilance, clinical trial, quality and manufacturing, health economics, healthcare delivery, public-private partnership in innovation and healthcare access, case studies on Indian innovation and **many more**

WHO SHOULD ATTEND

- Drug development and clinical research managers and associates
- Pharmaceutical physicians and medical directors
- Drug safety and drug surveillance personnel
- Professionals engaged in discovery research
- Clinical pharmacology scientists
- Pharmacologists
- Regulatory affairs managers
- Quality professionals
- Academic scientists
- Biostatisticians
- Data managers
- Medical writers
- Outsourcing and marketing managers
- IT professionals
- Patient Engagement Stakeholders

PROGRAM CO-CHAIRS

Padmashree Prof. Ranjit Roy Chaudhury
Chairman, Task Force for Research
Apollo Hospitals Group

Alexandra Pearce
Senior Vice President and Head
Global Regulatory Affairs
Glenmark Pharmaceuticals

PROGRAM COMMITTEE

Abby Abraham
Vice President & Co-Founder,
Clinical Solutions,
Algorithm Inc.

Vivek Ahuja
Director
Research & Development
PATH India

Alberto Grignolo
Corporate Vice President
PAREXEL, United States

Madhur Gupta
Technical Officer
Pharmaceuticals
WHO Country Office for India

Jaideep Kaneria
AVP Lifesciences
TCS Services

Sowmyanarayan Srinivasan
Head, R&D Solutions and Consulting
Cognizant Technology Solutions

Arun Mishra
Director and Head, Regulatory Affairs
Abbott India Ltd.

Goutam Pujari
Vice President
Head Global Clinical
Research Operations
Glenmark Pharmaceuticals

Santosh Savarkar
Associate Vice President
Regulatory Affairs
Alembic

Support / Exhibiting Companies as of 2 September 2014

TATA CONSULTANCY SERVICES
QUINTILES
Cognizant
glenmark
Lorenz
Aptar pharma
LAMBDA Research Accelerated
the UPPSALA MONITORING CENTRE

1964-2014 FIFTY YEARS DIA www.diahome.org

DIA Global Center
21 Dupont Circle NW, Suite 300
Washington, DC 20036

Basel, Switzerland | Beijing, China | Horsham, PA, USA | Mumbai, India | Tokyo, Japan

Media Partners *as of 2 September 2014*

CHRONICLE PHARMABIZ
EXPRESS PHARMA
The Pharma Review

DAY 1 | THURSDAY, OCTOBER 16

8:30–10:00 AM REGISTRATION

10:00-10:30 AM OPENING CEREMONY

10:30-11:00 AM KEYNOTE PRESENTATION

M K Bhan
Former Secretary
Department of Biotechnology, (DBT)
Government of India

11:00 AM-12:00 PM PLENARY SESSION 1

Patients

The opening session sets forth the tone and content of the prevailing thinking and practice in the clinical research and patient care space which is undergoing a paradigm shift. The patients' voice and perspective is coming to the fore as a definite patient centric approach. The topics will help provide holistic insight to the current issues and orient future thinking.

Session Chair

Vikas Sharma
Senior Director
Medical Ethics & Research Office of Chief Medical and Scientific Officer
Quintiles

Panelists

Urmila Thatte
Professor and Head
Seth G S Medical College and KEM Hospital

Satish Chandra
Senior Specialist and Head Clinical Research
TAWAM Hospital (associate of John Hopkins)
UAE

Y K Gupta
Professor and Head
Department of Pharmacology
AIIMS

Pooja Sharma
Leader (Hon)
CANKIDS Patient Advocacy Group and
Senior Scientist, Clinical Research
Medanta the Medicity

Hari Menon
Professor
Department of Medical Oncology
Tata Memorial Hospital

12:00-13:30 LUNCH AND EXHIBIT VISIT

12:30-13:30 WHITE PAPER PRESENTATION - TCS

CONCURRENT SESSIONS

13:30-15:00 PM SESSION 1A

Patient Health Safety and Compliance for Prescription Medicine

This session will address issues surrounding the use of medicines by patients in India, including compliance with prescribed medicines and how to ensure the safe use of medicines.

Session Chair

Padmashree Prof. Ranjit Roy Chaudhury
Chairman, Task Force
Apollo Hospitals Educational and Research Foundation (AHERF)

Regulatory Initiatives to Enhance Compliance

V G Somani
Joint Drug Controller
CDSCO

Preventing Errors in Using Medicines

Pramil Tiwari
Head and Professor
Department of Pharmacy Practice
NIPER

Increasing Medication Compliance in Patients

Prem Pais
Professor of Medicine
Head of Division of Clinical Research Training
St. John's Institute

13:30-15:00 PM SESSION 1B

Pharmacovigilance in India

The speakers in this session will describe the status of pharmacovigilance regulation and practices in India, with a focus on monitoring the safe use of markets drugs and ways to take prompt remedial action when and if necessary; Clinical trial safety regulations to protect safety of clinical trial participant in India, recent changes in regulations, pitfalls and global perspective; PV outsourcing industry in India contributing to patient safety globally , also increasing PV expertise and awareness in the country.

Session Chair

Ajoy Roy
Senior Medical Director and Head Medical Affairs
PAREXEL, India

Postmarketing Pharmacovigilance Regulations and Practices in India

Y K Gupta
Professor and Head
Dept. of Pharmacology
AIIMS

A SWOT Analysis of Growing Pharmacovigilance Industry in India

Mangesh Kulkarni
Head Safety Operations
Drug Safety & Epidemiology
Novartis Healthcare Pvt. Ltd.

15:00-15:30 TEA / COFFEE BREAK & EXHIBIT VISIT

CONCURRENT SESSIONS

15:30-17:00 PM SESSION 2A

Status of Patient Advocacy Groups in India—Panel Discussion

This session will provide current information on the status and influence of patient advocacy groups in India, their goals and aspirations, their success and ongoing concerns, and the issues that remain to be addressed to protect patient safety and promote patient health.

Session Chair

Mira Shiva
Founder Member & Advisory Committee Member -
People's Health Movement,
Former Chairperson - Health Action International Asia-Pacific

Y K Sapru
Chairman & CEO
Cancer Patients Aid Association India

Vikas Ahuja
President
The Delhi Network of Positive People, India

Blessina Kumar
Health Activist & Public Health Consultant
Chair , Global Coalition of TB Activists

15:30-17:00 PM SESSION 2B

Patient Participation in Clinical Trials

This session will focus on the important ethical issues and practical logistics (for example, travel from rural areas) affecting the participation of patients in clinical trials in India, the stricter applicable regulations (for example, videotaped informed consents), the protection of the rights on trial participants and of the validity of the data, and the oversight of clinical investigators.

Session Chair

Barbara E. Bierer
Professor of Medicine, Harvard Medical School
Brigham and Women's Hospital Faculty Co-Director
Multi-Regional Clinical Trials Center, Harvard University

Participant Understanding and Informed Consent

Kimberly Hensle Lowrance
Managing Director
Public Responsibility in Medicine and Research (PRIM&R)

Return of Summary Results to Participants: Regulation, Content and Process

Barbara E. Bierer
Professor of Medicine, Harvard Medical School
Brigham and Women's Hospital Faculty Co-Director
Multi-Regional Clinical Trials Center, Harvard University

International Clinical Trials Data Sharing: Principles and Mandate

Mark Barnes
Partner, Ropes & Gray LLP, Lecturer on Law
Harvard Law School, Faculty Co-Director
Multi-Regional Clinical Trials Center, Harvard University

17:00 PM MEETING ADJOURNED

DAY 2 | FRIDAY, OCTOBER 17

10:30-11:00 AM — **KEYNOTE PRESENTATION**

G N Singh
Drug Controller General of India

11:00 AM-12:30 PM — **PLENARY SESSION 2**

Access

The plenary session intends to generate directional thought leadership to arrive at a unique and integrated healthcare model. The session will help to analyse and suggest future model which leverages principle of accessibility, affordability and accountability by adopting a patient-centric approach towards delivery of quality healthcare to the masses. The session will also invite opinions from the panel members and participants to understand possible impact and adoption of Health Care Economic Outcomes Research (Pharmacoeconomics), Health Insurance, Public Private Partnerships, Diagnostics & Pharma Industry – covering the Healthcare Value Chain.

SESSION CHAIR

Nata Menabde
WHO Representative to India

PANELISTS

Swati Piramal
Vice Chairman
Piramal Enterprise Ltd.

N K Ganguly
Former Director General
Indian Council of Medical Research

Devi Shetty
Chairman
Narayana Hrudayalaya Group of Hospitals

Rajesh Balkrishnan
Associate Professor Health Outcomes
University of Michigan

Ferzaan Engineer
Co-Founder and Chairman
Cytespace

12:30-13:30 PM — **LUNCH AND EXHIBIT VISIT**

CONCURRENT SESSIONS

13:30-15:00 PM **SESSION 3A**

Universal Health Coverage and Health Insurance

The goal of this session is to take stock of the current state and future prospects for universal health coverage and health insurance for patients in India, with particular reference to patient access to registered safe and effective medicines.

Session Chair

Indrani Gupta
Professor & Head, Health Policy Research Unit
Institute of Economic Growth, India

Access to Medicines and Health Technologies in the Context of Universal Healthcare Coverage in India: Opportunities and Challenges

Madhur Gupta
Technical Officer, Pharmaceuticals
WHO Country Office for India

Universal Health Coverage: Concerns and Options

Indrani Gupta
Professor & Head, Health Policy Research Unit
Institute of Economic Growth, India

Universal Health Coverage - Scope for Policy and Systems Reform

Priya Balasubramaniam
Senior Public Health Specialist
Public Health Foundation of India

13:30-15:00 PM **SESSION 3B**

Medicine Pricing and Reimbursement

Speakers in this session will illustrate the various existing public and private mechanisms for the pricing and reimbursement of medicines in India, with a focus on how patients at all income levels can have access to the medicines they need, on what obstacles may exist to such access, and on possible ways to remove such obstacles.

Session Chair

Manu Sehgal
Vice President
PAREXEL, India

Insight into India's Pharmaceutical Pricing Policy: Will the Revised Policy Improve Access to Medicines?

Anita Kotwani
Associate Professor, Department of Pharmacology
Vallabhai Patel Chest Institute
University of Delhi, India

Medicine Reimbursement in India Present and Future

Anuj Kapoor
Senior Manager Operations
Health Economics & Outcome Research Practice
Optum Global Solutions

India's medicine reimbursement and market access policy in light of experience from Europe and Asia

Manu Sehgal
Vice President
PAREXEL, India

15:00-15:30 PM **TEA / COFFEE BREAK AND EXHIBIT VISIT**

CONCURRENT SESSIONS

15:30-17:00 PM **SESSION 4A**

Good Manufacturing Practices—Panel Discussion

Pharmaceutical GMP in modern times is not just an assessment through testing the finished product but is an ongoing discipline that one has to be imbibe from product development to product distributed to the patients. GMP poses a significant challenges in terms of bridging – What Agency Wants and What Industry Understands. The GMP session will open with a brief presentation by USFDA Regulator and would lead into a panel discussion covering aspects of GMP Challenges for Pharmaceutical/Healthcare industry and the path to be traversed moving forward.

Presentation

Thomas Arista
Investigator/National Expert-Biotech
FDA

Session Chair

Ganadhish Kamat
Executive Vice President, Quality
Lupin

Moderator

Vikas Dandekar
India Bureau Chief
PharmAsia News

Ajaz Hussain
President & CEO
Insight Advice & Solutions

Nick Cappuccino
Chief Technical Officer & Scientific Advisor
Dr. Reddy's Laboratories

15:30-17:00 PM **SESSION 4B**

Compulsory Licensing—Increasing Tool for Easy Access of Medicines—Panel Discussion

This session will examine and debate the important and delicate issue of compulsory licensing of medicines and both its intended (affordable access to medicines) and unintended (obstacle to the entry of innovation into India) consequences.

Session Chair

Aliasgar Dholkawala
Senior Associate, Legal Services
Wadia & Gandhy & Co.

Milind Sathe
Deputy General Manager, IPM & Projects
Unichem

Alka Mehta
Head IP
Cipla

Tabrez Ahmad
Secretary General
Organization for Pharmaceutical Products of India (OPPI)

Smita Karve
Professor of Law
Jitendra Chauhan College of Law

17:00 PM **MEETING ADJOURNED**

DAY 3 | SATURDAY, OCTOBER 18

10:00-10:30 AM — **KEYNOTE PRESENTATION**

Kiran Shaw Mazumdar
Chairperson and Managing Director
BIOCON

10:30-11:00 AM — **TEA / COFFEE BREAK AND EXHIBIT VISIT**

11:00-12:00 noon — **PLENARY SESSION 3**

Innovations

A country must nurture a multidisciplinary ecosystem to conceive, support and reward innovation for its people. Increasingly innovation is seen as the currency of the century. Knowledge based economies are now depending on its ability to generate new ideas, processes and solutions, and converting into social good and economic growth. Innovations could be a way forward delivering affordable and quality healthcare to India's billion-plus people. The session will explore challenges and opportunities for India centric healthcare innovation including drug discovery and development.

Session Chair

Arun Mishra
Director and Head, Regulatory Affairs
Abbott India Ltd.

Panelists

Padmashree Prof. Ranjit Roy Chaudhury
Chairman, Task Force
Apollo Hospitals Educational and Research Foundation (AHERF)

Mohan D. Nair
Consultant to Pharmaceutical Industry

Romi Singh
Executive Director
Amgen

Manoj Malhotra
CEO
Pyramid Healthcare
Salient Business Solutions, Avantha Group

12:00 noon-13:30 PM — **SESSION 5**

Innovation in Drug Discovery and Development

Speakers in this session will illustrate the current status of pharmaceutical innovation in India – from scientific discovery to the development of innovative drugs that change the practice of medicine. Can Indian R&D improve its competitiveness on world markets?

Session Chair

Neelima Khairatkar Joshi
Senior Vice President and Head
NCE Drug Discovery & Research
Glenmark

The Need for New Innovative Approaches to New Drug Discovery

Mohan D. Nair
Consultant to Pharmaceutical Industry

Clinical Trials in 2020

Rajesh Jain
Director, Life Sciences Business Process Services
Cognizant Technology Solutions India Pvt. Ltd.

From Innovation to Cure: India Perspective on Today & Tomorrow...

Neelima Khairatkar Joshi
Senior VP and Head,
NCE Drug Discovery & Research
Glenmark

13:30-14:30 PM — **LUNCH AND EXHIBIT VISIT**

14:30-16:30 PM — **SESSION 6**

Innovations in Healthcare Solutions

This session will address examples of how certain Indian healthcare solutions have been highly innovative and have delivered concrete benefits to millions of patients. Speakers will address what additional actions need to be taken to expand such innovation to the entire Indian patient population.

Session Chair

Sudharshan Jain
Managing Director
Healthcare Solutions
Abbott India Ltd.

Indigenous Innovation in Medical Technology: An Emerging Paradigm

Siraj Dhanani
Founder and CEO
Innaccel Pvt. Ltd.

Empowering Frontline Health Workers with Technology

Kanav Kahol
Division Head
Affordable Health Technologies Division
Public Health Foundation of India

Big Data Analytics for Developing Nations: How Secondary use of EHR Data can Help India

Gunjan Jain
Principal Sales Consulting Head
South Asia
Oracle HSGBU

16:30-17:00 — **CONFERENCE WRAP UP**

VENUE DETAILS
Palladium Hotel, 462 Senapati Bapat Marg, Lower Parel
Mumbai, Maharashtra, 400013, India, +1.888.734.8503

CONTACT
Tejarani Pednekar, Reservations, Palladium Hotel
tel: + 91 22.6162.8000 | fax: + 91 22.6162.8888
Tejarani.Pednekar@palladiumhotel.in

MEETING MANAGER

Manoj Trivedi
Senior Manager
Marketing and Program Development
DIA (India) Private Limited
cell: +91 98.1977.7493
Manoj.Trivedi@diaindia.org

Rajnish Kumar
cell: +91 98.1909.8457
Rajnish@cimglobal.net

CANCELLATION POLICY: On or before OCTOBER 1, 2014
Cancellations must be in writing and received by October 1, 2014. Registrants who do not cancel in writing by that date and do not attend the event will be responsible for the full registration fee paid. Registrants are responsible for cancelling their own hotel and airline reservations.

DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.

UPON CANCELLATION, ***the administrative fee that will be withheld from refund amount is 25 % of the delegate fee***

FULL MEETING CANCELLATION
All refunds will be issued in the currency of the original payment

SAVE!

GROUP DISCOUNT
Register 10 from your company and receive the 11th FREE!
Contact Manoj Trivedi
Manoj.Trivedi@diaindia.org or
call for details cell +91.98.1977.7493

PLEASE CONSIDER THIS FORM AS AN INVOICE

DIA 2014 9th Annual India Conference

Meeting I.D. # 14659 | October 16-18 | Palladium Hotel | Mumbai, India

REGISTRATION FEES

Registration fee includes refreshment breaks and luncheons.

DIA Membership

Join DIA now to qualify to save on future events and to receive all the benefits of membership. Visit **www.diahome.org** and click on Membership for more details.

***A limited number of NGO, Patient Groups and Students registrations will be available. In order to apply, interested applicants must submit eligibility documents to DIA.**

NGO's and Patient Groups

Eligible individuals must provide supporting document(s) demonstrating their affiliation and status as an NGO or Patient Group.

Student Registrations

A student is an undergraduate/graduate who can document enrollment in a signature accredited, degree granting, academic program. Please send completed registration form, payment and copy of student identification.

For additional details, please contact

Manoj Trivedi, Senior Manager
Marketing and Program Development
Manoj.Trivedi@diaindia.org | cell: +91 98.1977.7493

OR

Rajnish Kumar
Rajnish@cimglobal.net | cell: +91 98.1909.8457

****NGO's /Patient Group & Students must submit eligibility documents to DIA.***

DELEGATE FEE (Residents based in India)	BASIC RATE (INR)	SERVICE TAX 12.36% (INR)	TOTAL (INR)
EARLY BIRD BEFORE AUGUST 31, 2014			
Industry Member	9000	1113	10113
Industry (Non Member)	11000	1360	12360
Academia/Government	6000	742	6742
Students/NGO/Patients*	4000	494	4494
AFTER AUGUST 31, 2014			
Industry Member	10000	1236	11236
Industry (Non Member)	12000	1483	13483
Academia/Government	7000	865	7865
Students/NGO/Patients*	5000	618	5618
DELEGATE FEE INTERNATIONAL RATES (Residents outside of India)	**BASIC RATE ($)**	**SERVICE TAX 12.36% ($)**	**TOTAL ($)**
Member	300	37.08	337.08
Non Member	475	58.71	533.71

TOTAL AMOUNT: _____ **ORGANISATION PAN No.:** _____

REGISTRATION TERMS AND CONDITIONS: Registration form should be duly filled, signed by the authorized person. You are requested to email the duly filled and signed Registration Form first and then courier/mail it along with registration fees on or before 5 working days of the conference.

PLEASE PRINT ALL INFORMATION CLEARLY

Please check the applicable category:

❑ Academia ❑ Industry ❑ Student

Degrees: ❑ Dr. ❑ Mr. ❑ Ms.

Last Name (Family Name)

First Name

Job Title

Affiliation (Company)

Address (Please write your address in the format required for delivery to your country.) ❑ Business Address ❑ Home Address

Postal Code City State Country

Telephone Number Fax Number Mobile Number

email (Required for confirmation) **Signatory**

Payment contact person's Full Name Telephone Number email

PAYMENT DETAILS

Account Name:
DIA (INDIA) PRIVATE LIMITED

Account No: 061010200024611

Bank Name: AXIS BANK LIMITED

Branch Name: Dhiraj Baug,
Near Hari Niwas Circle, LBS Marg,
Thane (W) - 400602

IFSC Code: UTIB0000061

MICR Code: 400211013

Swift Code: AXISINBB061

PAYMENT INFORMATION

Completed form, along with draft/ cheque made payable to DIA (India) Private Limited should be sent to:

Bhavesh Vora
Senior Executive Accounts
Bhavesh.Vora@diaindia.org
Drug Information Association
A- 303, Wellington Business Park 1
Andheri Kurla Rd.
Marol Naka, Andheri East
Mumbai 400059 INDIA
tel: +91 22.6523.0676
cell: +91 98.2097.2630