



# EXHIBITOR PROSPECTUS

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**YOUR  
CONNECTION  
TO SUCCESS**

## DIA 28<sup>th</sup> Annual **EuroMeeting**

Innovation • Do You Win by Being IN?

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6-8 April 2016 | CCH | Hamburg, Germany

**DIA** DEVELOP  
INNOVATE  
ADVANCE

# DIA 28<sup>th</sup> Annual EuroMeeting

INnovation • Do You Win by Being IN?

**This year's DIA Exhibition has changed.** We've reshaped and improved our offerings based upon your feedback. With a totally reworked floorplan designed to increase your visibility, you can expect heightened brand exposure and an increase in the amount of visitors you will attract.

Great news! Our Exhibitor Packages have been refreshed to save you any worries about setup and incremental fees, because everything that is crucial to set you up for success is already included. As a bonus, all exhibitors who purchase an Exhibitor Package will be featured in the EuroMeeting's artistic creation, showcasing your brand.

In addition, as a DIA EuroMeeting Exhibitor you will discover a wide collection of customisable connection points that will match your brand to your clients' needs.

Choose your booth package and secure your space today to take advantage of the ideal opportunities for your business.



## CONNECTIONS TO SUCCESS

Unlock your brand's potential with innovative networking opportunities designed especially for your vision, values & voice.

# Great minds THINK ALIKE

## TARGET POTENTIAL CLIENTS, NOT NUMBERS

Ignite your brand's visibility, create meaningful international connections & network your way to success.

# 2,500+

ANTICIPATED TOTAL ATTENDANCE

# 7,000+

SQM OF EXHIBITION

# 160+

ANTICIPATED EXHIBITING COMPANIES

## YOUR PATH TO SUCCESS: BENEFITS OF EXHIBITING

### MAXIMISE BRAND EXPOSURE

Designed just for you, this year's all new programme showcases A-list networking opportunities within the Exhibition Hall and beyond.

### NURTURE QUALITY LEADS

Surround yourself with a built-in network of the industry's most successful leaders, allowing you to identify potential new customers to build long-lasting partnerships.

### GROW YOUR NETWORK

Our integrated international platform invites you to meet new clients, reunite with existing customers and create multiple opportunities for meaningful face-to-face meetings.

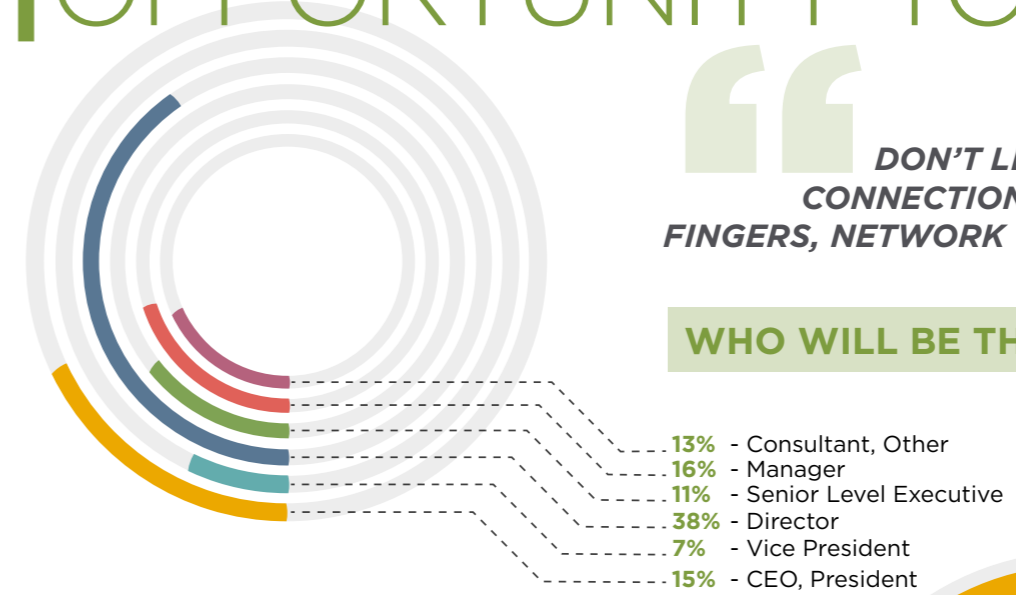
### SHOWCASE YOUR SERVICES

The EuroMeeting is where talent and experience meet. Launch your latest product innovations or scout for the industry's top employees.

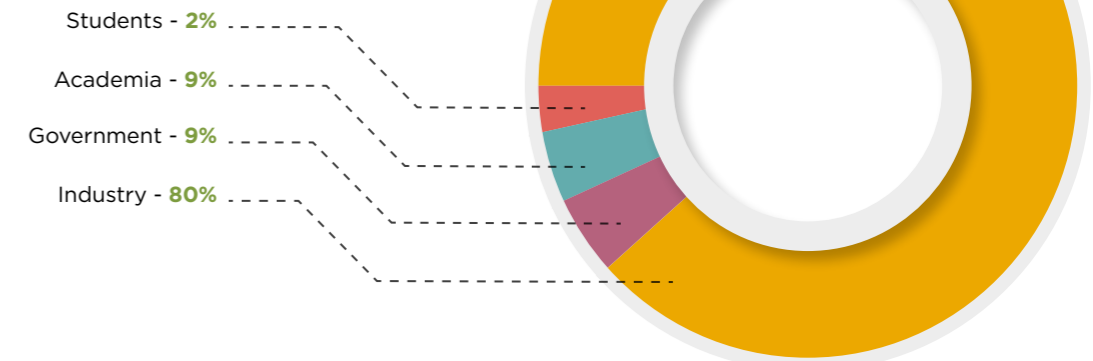
# This is your OPPORTUNITY TO EXCEL

“DON'T LET THE INDUSTRY'S TOP CONNECTIONS SLIP THROUGH YOUR FINGERS, NETWORK YOUR WAY TO SUCCESS”

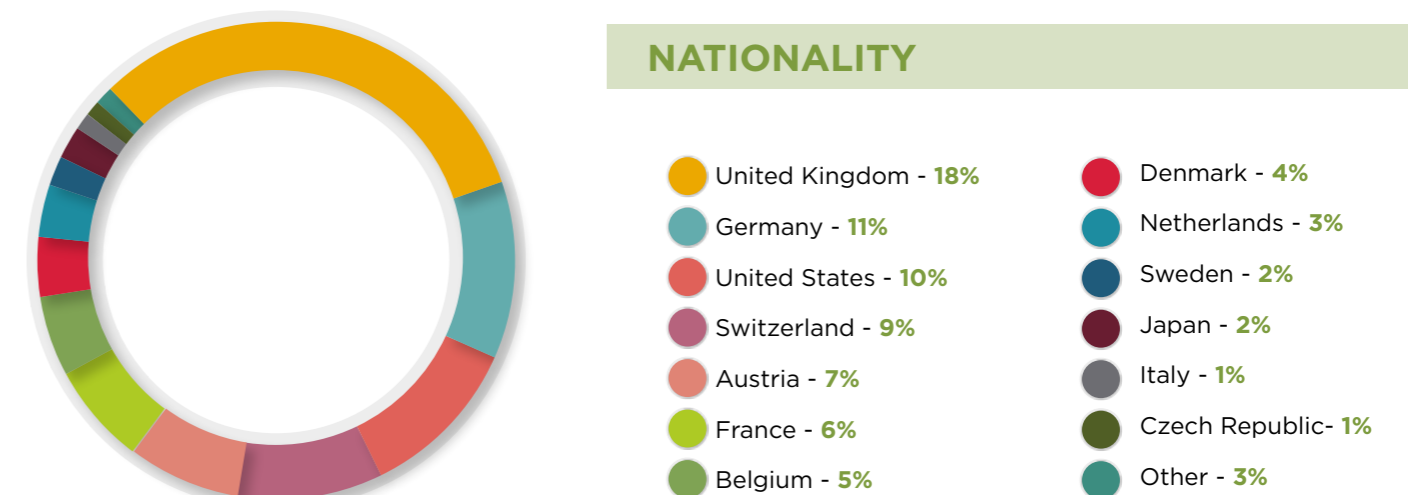
## WHO WILL BE THERE



## SECTOR



## NATIONALITY



# 2013-2015 EXHIBITING COMPANIES

Your competitors will be at DIA's EuroMeeting,

## WHERE WILL YOU BE ?

"ARAC" GMBH / S2 GmbH  
(IMI) Innovative Medicines Initiative  
ABCUBE  
Accenture  
Accovion GmbH  
Aclairo Pharmaceutical Development Group, Inc.  
Acurian  
Advanced Clinical Recruitment Ltd  
AICROS Ltd.  
AKOS  
ANALYTICA LA-SER  
Analytical Biochemical Laboratory ABL  
APCER Pharma  
Applied Clinical Trials  
Aptiv Solutions  
Aris Global  
arivis AG  
ARKIVUM  
Arriello Group  
AsahiKASEI  
Bioprocess Europe S.A. / N.V.  
ASPHALION S.L.  
Astellas  
AtoZ- CRO GmbH  
August Research  
AXPHARMA  
Barrington James  
BASECON A/S  
Berlinger & Co. AG  
BioClinica, Inc  
Bio-Images Group Ltd  
BIOMAPAS  
Bio-Optronics, Inc.  
BioPharm Insight  
Brunel ICT  
BSI Business Systems Integration AG  
C3i Inc  
CamNtech Ltd  
Canary Limited  
Cardio Analytics  
Cardiocre  
Carrot Pharma  
Catalent Pharma Solutions  
CBG -MEB  
CBS Executive

CCRA  
CDISC  
Central Laboratory INVITRO  
Chiltern  
CK Clinical  
Clinical Practice  
Research Datalink (CPRD)  
Clinical Professionals  
Clinical Research Malaysia  
Clinipace Ltd  
Clinlogix Europe GmbH  
CLIOSS S.r.l.  
Cmed Clinical Services  
CMIC Holdings Co., Ltd  
Conversis Global  
Corporate Translations, Inc.  
CoSign by ARX  
CPRD  
CRF Health  
CROMSOURCE SRL  
CSC Life Sciences  
CTC Clinical Trial Consulting  
Cunesoft GmbH  
DADA Consultancy  
DATATRAK  
Datatrak International  
DDi  
Dianthus Medical Ltd  
DITA Exchange  
DOKUMEDS  
Dora Wirth Languages  
Dove Medical Press  
Dr.Ebeling & Associates GmbH  
Drug Safety Research Unit  
DSG, Inc.  
eClinical OS  
Eclinso AG  
Ecron Acunova  
Elsevier  
emedcareers.com  
Ennov  
e-novex  
Entimo AG  
EPID Research  
ERT Inc.  
Estonian State Agency of Medicines  
Ethical GmbH  
EtQ, Inc.  
EUDRAC Ltd.

European Medicines Agency  
European  
Pharminvent Services Ltd  
Eurotrials  
EXTEDO  
FLEX DATABASES  
Foresight Group International  
FORMPIPE  
GCP Service Int'l Ltd. Co. KG  
Genpact / Pharmalink  
GFA  
(Gregory Fryer Associates Ltd)  
Global Clinical Trials, LLC  
goBalto  
Greens Limited  
HAYS  
HTAi  
Hydrogen Group  
i4i Inc.  
ICON  
CluePoints  
IFAPP  
Imagine -SCT,  
Division of Pharmakon S.A.  
IMI Education  
and Training Programmes  
IMS Health  
INC Research  
INFOTEHNA Group LLC  
Insight Medical Writing Ltd  
Integrated Clinical Systems, Inc.  
Iperion IS BV  
IST GmbH  
JULIUS CLINICAL  
Just Pharma  
Kayentis  
KCR  
Keypeople Ltd  
Keyrus Biopharma  
Kiecana SP z o.o.  
Kinapse  
Kinesis Pharma B.V.  
Korea National Enterprise  
for Clinica Trials (KoNECT)  
LASER ANALYTICA  
Levy Associates  
LifeTrain/EMTRAIN, Medical  
University of Vienna  
Lindeq  
Lionbridge Life Sciences

Liquent  
LORENZ Life Sciences Group  
Luto Research Ltd  
MakroCare  
MasterControl Global Ltd  
Max Application SRL - Safety Drugs  
maxclinical GmbH  
MedDRA MSSO  
MEDICADEMY  
Medicines Evaluation Unit  
Medidata  
MEDIS Research Group / CCR  
MEDSHARING  
MENE Research  
MESM Global  
MNX Global Logistics  
MonitorForHire.com  
Moravia Life Sciences  
MyMeds&Me  
NANOKINETIK  
NDA Group  
NextDocs  
NNIT  
Nodal Clinical  
NonStop Recruitment Ltd  
Nova Language Services Ltd  
Novella Clinical Resourcing  
nSpire Health, Inc.  
OmniComm Europe GmbH  
OmniComm Systems  
Online Business Applications  
Optum  
Oracle  
Packaging Coordinators Inc.  
PaediaCRO GmbH  
ParagonRx  
PAREXEL  
Paspартu Translation Services  
Paul-Ehrlich- Institut  
Pegasystems  
Perceptive Informatics  
Pharma Quality Europe  
Pharmaceutical eConsulting  
Pharmaceuticals and Medical  
Devices Agency (PMDA)  
PharmAdvice Aps  
PharmaForms  
GmbH / Amedon GmbH  
Pharmalink Consulting Limited  
Pharmathen S.A.

PharmaTimes  
PharmInvent  
PHARMIWEB.COM  
PHARM-SOFT  
Dr. B. Rodust GmbH  
PHT Corporation  
Pilgrim Software, Inc.  
PleaseTech Ltd  
Pope Woodhead  
& Associates Ltd  
Premier Research  
PrimeVigilance  
ProClinical Ltd  
ProductLife Group  
Quadrattek Data Solutions  
Quality and Compliance  
Consulting, Inc.  
Quanticate  
Quartz Bio S.A.  
Quintiles Outcome  
QUMAS  
RBW Consulting  
Real  
Real Regulatory  
Real Staffing  
Red Cortex SPRL  
Reed Tech xEVMPD Team  
Regulatory House  
(ARCHIE SAMUEL s.r.o.)  
Regxia Inc.  
RJR Consulting Inc.  
RPS, Inc  
RRG Consultancy  
RWS Group  
RWS Translations  
RxLogix  
Safe-Biopharma and Verizon  
Sage Quest Global  
Solutions LLC  
Samarind Limited  
SanaClis s.r.o.  
Schlafender Hase GmbH  
SDL plc  
SEC Pharma  
SFL Regulatory Affairs  
& Scientific Communication  
SGS Belgium NV - Life Sciences  
Services  
SGS Life Sciences Services

Sharp Clinical Services  
Simbec - Orion Group  
Skills Alliance  
Sofus Regulatory Affairs AB  
SPRINGER  
SRG  
(Science Recruitment Group Ltd)  
only SRG on Sinage  
SYLOGENT  
Symogen  
Symphony EDC  
Syneed MEDIDATA GmbH  
Syngene International Ltd  
Synowledge Drug Safety and  
Regulatory Affairs Services  
Synteract, Inc  
Tarius  
TCTC Group  
(The Clinical Trial Company)  
Temple University/National  
University of Singapore  
The Conference Forum  
The Regulatory Affairs Company  
The Uppsala Monitoring Centre  
The Weinberg Group  
Theorem Clinical Research, Inc.  
Thomson Reuters  
TOPRA  
TransPerfect  
Trilogy Writing & Consulting GmbH  
Truven Health Analytics  
United BioSource Corp.  
Universal Medica Group  
Valos srl  
Veeva Systems  
Viedoc  
Vitalograph Ltd  
Vitaphone Telemedicine  
WCI Consulting Limited  
/ TAKE Solutions Europe  
Wingspan Technology, Inc.  
XClinical GmbH  
Xendo  
Zifo

new exhibition hall

## SET UP

Experience a new & improved in-lands floorplan to heighten your visibility  
In-lands have been developed so every booth is "IN"  
Enhances fluid guest circulation to help you connect to the right people



a-Islands = 9m<sup>2</sup> booth spaces  
 b-Island = 6m<sup>2</sup> booth spaces  
 c-Islands = 4m<sup>2</sup> booth spaces



### 3 Clever

# BOOTH DESIGNS

## BASIC MAXI 1

2-panels structure



4 900€

**3 x 3 m, 1 display with top, 2 stools, carpet, 1 paper basket**

**1 white wall element, 100x250 cm in corner set up and one heightend element of 100x100 cm (total height: 350 cm)**

**2 company logos and one stand number on wall**

Electrical package :

2 spotlights on rail, 1 spotlight on arm, 1 extension cord  
1 main connection 1Kw and Consumption

Additional Benefit: Your company's logo along with your summary in the on-site Exhibition Guide

one (1) full meeting registration (value € 2'060)

up to three (3) exhibit booth personnel registrations (includes refreshment breaks, lunches and receptions)

## BASIC MAXI 2

Corner wall structure



4 900€

**3 x 3 m, 1 display with top, 2 stools, carpet, 1 paper basket**

**1 white wall element, 100x250 cm and one heightend element of 100x100 cm (total height: 350 cm)**

**2 company logos and one stand number on wall**

Electrical package :

2 spotlights on rail, 1 spotlight on arm, 1 extension cord  
1 main connection 1Kw and Consumption

Additional Benefit: Your company's logo along with your summary in the on-site Exhibition Guide

one (1) full meeting registration (value € 2'060)

up to three (3) exhibit booth personnel registrations (includes refreshment breaks, lunches and receptions)

NEW  
ALL-INCLUSIVE  
PACKAGE

NEW  
ALL-INCLUSIVE  
PACKAGE

## BASIC **MIDI**



**4 000€**

**3 x 2 m, 1 table round, 2 chairs, carpet, 1 paper basket**

**NEW  
ALL-INCLUSIVE  
PACKAGE**

Electrical package :  
1 main connection 1Kw and Consumption

Additional Benefit: Your company's logo along with your summary in the on-site Exhibition Guide

one (1) complimentary full meeting registration (value € 2'060)

one (1) exhibit booth personnel registration (includes refreshment breaks, lunches and receptions)

## BASIC **MINI**



**3 000€**

**2 x 2 m, 1 table 150 x 80 cm, 1 chair, carpet, 1 paper basket**

Additional Benefit: Your company's logo along with your summary in the on-site Exhibition Guide

one (1) exhibit booth personnel badge (includes refreshment breaks, lunches and receptions)



Elevate your brand's  
**VISIBILITY**



Put **your brand** on  
**CUTTING-EDGE ANIMATION CONCEPTS**

Keep your brand **in the spotlight** by hosting  
**POP-UP NETWORKING BREAKS**



Create a **lasting impression** with  
**MEDIA OPPORTUNITIES**

Elevate your brand's  
**VISIBILITY**



Connect in  
**PERSONALIZED LOUNGE ZONES**

Attract the **connections** with enhanced and meaningful  
**BRANDING AND SIGNAGE SPACES**



Engage with  
**SOCIAL MEDIA AVENUES CHANNELS**



# 2016 Application & Contract for Exhibit Space

## Terms and Regulations

This contract along with the Exhibitor Policies and Procedures for Exhibitors booklet, which is furnished to each exhibiting company in advance of the show, contains the entire agreement between the exhibiting company ("Exhibitor") and the Drug Information Association. The 28th Annual EuroMeeting to be held at the CCH Congress Center Hamburg, Germany is managed by DIA Europe, Middle East & Africa.

**1. Eligible Exhibits:** DIA EMEA reserves the right to determine eligibility of any company or product to participate in the show. DIA EMEA can refuse rental of exhibit space or terminate this contract if already executed, to any company who is in direct competition with DIA EMEA or whose display of goods and/or services is not in DIA EMEA's sole judgment, compatible with and complementary to the show and the industry, which DIA EMEA serves. In the event of such termination, DIA EMEA shall refund, in full, all payments, including deposits, which it may have received from the Exhibitor.

**2. Booth Assignments:** Will be made based upon the date the Application & Contract for Exhibit Space is received, as well as the booth selection, booth size, location specifications and proximity to other companies as indicated by the Exhibitor. Furthermore, in the judgment of DIA EMEA, if it becomes necessary to change the original allocation of space, the DIA EMEA may do so by notification to the Exhibitor's authorised representative.

**3. Exhibit Space Rental Fee:** The DIA EMEA exhibit space rental fees are outlined on the front of this Application & Contract for Exhibit Space.

**4. Payment:** The payment schedule is outlined on the front of this Application & Contract. The entire exhibit space rental fee will accompany this Application & Contract. No Exhibitor will be allowed to participate in the show unless payment in full is received prior to the start of the exposition. DIA EMEA complies fully with the VAT regulations of the country where the exhibition is held.

**5. Cancellations:** Exhibitors have the right to cancel their space reservations at any time by written notice to DIA EMEA. Refunds will be issued based on the total amount paid and the date the notice of cancellation is received. A non-refundable fee will be withheld from the amount refunded to cover administrative costs. Registrants are responsible for cancelling their own hotel and airline reservations. Under all circumstances, DIA EMEA retains the right to resell any booth space cancelled by the Exhibitor. Refunds will be based on when the notice of cancellation is received. The use of any complimentary Exhibitor registration badges is forfeited upon cancellation of space.

**6. Use of Space:** No subletting or sharing of space is permitted. DIA EMEA retains the right to have removed from the exhibition any company that has not duly contracted with DIA EMEA for space. All Exhibitor activities must be confined to the limits of rented space and must not impede traffic or interfere with the activity of other Exhibitors. Every exhibit must be fully staffed and operational during the entire show. DIA EMEA may evict Exhibitors, who, because of noise, conduct of personnel, methods of operation or any other reason, detract from the general educational character of the show. In the event of eviction, DIA EMEA will not issue a refund.

**7. Failure to Occupy Space:** Any space not at least partially occupied at least 30 minutes prior to opening, will be forfeited by the Exhibitor and can be used by DIA EMEA in any manner, without refund, unless arrangements for delayed occupancy have been previously approved by DIA EMEA. All booths must be set-up and ready for the show by the walk through inspection.

**8. Character of Exhibits:** DIA EMEA provides aisle carpeting in main and cross aisles and general security in the exposition beginning with Exhibitor set-up and concluding after all show freight has been removed from the floor. All stand structures must adhere to the guidelines laid out in the Exhibitor Services Kit for this exhibition. No exhibit is permitted to obstruct the view of adjacent booths. All signs must be one sided only and must be set back within the Exhibitor's space so as not to detract from the overall impact of the exhibit that is directly adjacent. Requests to deviate from these guidelines must be submitted in writing to DIA EMEA for approval prior to set-up. DIA EMEA reserves the right to direct revisions, at Exhibitor expense, of any exhibit that does not comply with these guidelines. Apart from the specific display space for which an exhibiting company has contracted with DIA EMEA, no part of the Congress Center Hamburg, its grounds or surrounding grounds, may be used by any organisation other than DIA EMEA for display purposes of any kind or nature without the express written permission of DIA EMEA. Exhibit brand or company logos, signs and/or trademark displays will be limited to the exposition only.

**9. Fire Regulations:** Each Exhibitor is responsible for knowledge of and adherence to all Hamburg fire and safety codes which will be published in the Exhibitor Service Kit. All electrical signs and equipment must be wired to meet the specification of Underwriters Laboratories (UL) and must conform to appropriate federal, state, and municipal codes. Compliance with such laws is mandatory for all Exhibitors and is the sole responsibility of the Exhibitor.

**10. Indemnity:** The Exhibitor agrees to indemnify and hold harmless the DIA EMEA, its officers, directors, employees and members from any and all liability to any person or persons for or by reason of any condition, defect or operation of any apparatus, equipment, or fixtures furnished by the Exhibitor in connection with his/her exhibit. Exhibitor further agrees to hold harmless the DIA EMEA, its officers, directors, employees and members from any and all liability to any person or persons for or by reason of any act or omission of said Exhibitor, or any of his/her agents, servants or employees. This Indemnity includes, but is not limited to, claims of injury, death, or property damage, or of copyright, trademark or patent infringement, unfair competition, and product liability. The Exhibitor, on signing the contract, expressly releases the DIA EMEA and its individuals from any and all claims for such loss, damage or injury. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold the DIA EMEA, its officers, directors, employees and members, and the meeting facility and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges, taxes or fines, and attorneys' fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding only such liability caused by the sole negligence of the meeting facility, its employees and agents. In addition, Exhibitor acknowledges that the DIA EMEA and the meeting facility do not maintain insurance covering such losses by Exhibitor.

**11. Exhibitor Insurance:** The Exhibitor shall, at its sole cost and expense, procure and maintain through the term of each contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased by DIA EMEA. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than €1,000,000. Such insurance shall name DIA EMEA as an additional insured and Exhibitor shall upon request provide DIA EMEA with certificate so indicating. Workers Compensation and any other insurance or required licenses shall be in full compliance with all federal and state laws, covering all of Exhibitor's employees engaged in the performance of any work for the Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the exhibit hall.

**12. Show Attendees and Exhibit Staff:** Admission to the exhibition will be available only to registered attendees and Exhibitor staff of at least 18 years of age. Proof of age may be required to obtain entrance into the exposition. DIA EMEA makes reasonable attempts to attract high quality attendees to its exposition, but does not guarantee specific volumes of traffic or levels of qualification. Traffic at any given booth is a function of the particular exhibit and not the responsibility of DIA EMEA.

**13. Security:** Exhibitors are responsible for security of their exhibit and its content. Security personnel contracted directly by DIA EMEA are intended primarily for crowd control and credentials verification. Exhibitors are encouraged to budget and make security arrangements for sensitive or valuable items. DIA EMEA is not responsible for the security of Exhibitors' property. Protection, both security and insurance coverage, of Exhibitors' property is the sole responsibility of the Exhibitor.

**14. Failure to Hold Show:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of the DIA EMEA or the Congress Center Hamburg, make it impossible or impractical to hold the show at the scheduled time, DIA EMEA may retain only such part of the Exhibitor's rental fees as shall be required to compensate it for reasonable expenses incurred up to the time of such cancellation. All remaining rental fees shall be refunded. If an event is cancelled, DIA EMEA is not responsible for any airfare, hotel or other costs incurred by registrants. In no event shall DIA EMEA be liable for indirect or consequential damages.

**15. Amendment of Rules:** DIA EMEA reserves the right to make changes, amendments and additions to these terms and conditions at any time, and all changes, amendments and additions so made shall be binding on the Exhibitor with the provision that all Exhibitors will be advised of any such changes. Any matters not specifically covered herein are subject to decision by DIA EMEA.

I have read and agree do the terms and conditions

Authorised Signature

Date



**STAY TUNED**  
FOR MARKETING AND  
HOSTING OPPORTUNITIES!

