



DIA

Accelerating Life Science
Product Development by
Elevating Staff Competencies

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Increasing the Efficiency of Your Product Development Lifecycle through Professional Learning



The ability to bring innovative and life-saving products to market quickly can have a significant impact on patient outcomes and overall healthcare advancements. One key factor in expediting the development lifecycle is investing in learning and development initiatives for your team.

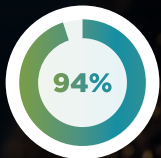
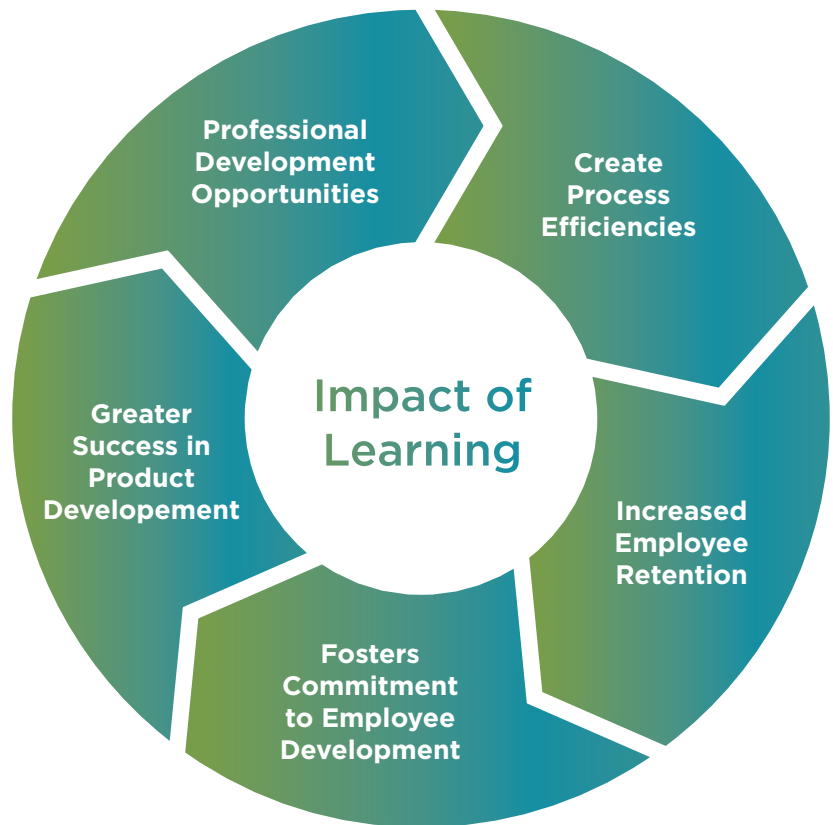
Learning and development programs play a crucial role in equipping professionals involved in product development with the necessary skills and knowledge to streamline processes and enhance efficiency. These training programs aim to bridge any skill gaps within teams and set the foundation for improved synergies by ensuring that all members are equipped with up-to-date industry insights, regulatory requirements, and expertise.



Increasing Employee Retention through Professional Development

Embracing learning and development as a vital part of your strategic plan can not only aid in the success of your product development lifecycle, but it can also significantly improve employee retention. By providing continuous growth opportunities, organizations can create an environment that is welcoming and reduces turnover.

Investing in learning and development programs not only enhances the skills and knowledge of employees but also demonstrates the organization's commitment to their personal and professional growth. This fosters loyalty and motivation among employees. When employees have access to ongoing training, they feel valued and supported in their career progression.



94% of employees say they would stay at a company longer if the company invested in their learning and development.¹



Gen Z and Millennials say **learning** is the **number one** thing that makes them happy at work.²



59% of millennials claim development opportunities are extremely important when deciding whether to apply for a position.³



Increasing **employee retention** creates efficiencies in the product development life cycle.

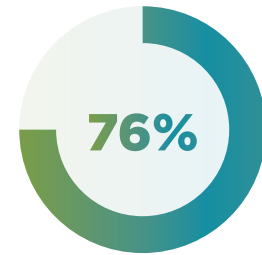
Improving Workplace Culture and Empowering Employees through Professional Learning

Attracting top talent and enhancing the decision-making and leadership capabilities of team members are critical to success in the product development lifecycle. Research conducted by Research.com indicates that establishing learning opportunities plays a significant role in achieving these goals, leading to high employee satisfaction, enhanced productivity, and competitiveness in the workplace and the organization.

According to the research findings, 76% of millennials believe that professional development opportunities are essential when considering job opportunities.⁴ This highlights the importance of providing ongoing training programs to attract and retain talented individuals in the product development field.

By investing in training initiatives, companies can foster an environment that encourages continuous learning and growth and demonstrates a company's commitment to building stronger teams. This not only enhances employees' skill sets but also empowers them to make informed decisions and take on leadership roles within their teams.

Offering professional development opportunities demonstrates a commitment to employees' career advancement, which increases the company's ability to attract top talent and improves job satisfaction. When employees feel valued and supported through professional development opportunities, they are more likely to make a positive impact on product development success.



76% of millennials believe that professional development opportunities are essential when considering job opportunities.⁴

Training improves important decision-making capabilities and leadership development.



Why Partner with DIA?

DIA is the answer to your employee development and learning needs. DIA provides a global platform bringing together experts, researchers, regulators, and industry professionals to exchange knowledge, collaborate on innovative ideas, and accelerate the product development process. DIA is your essential partner to foster innovation to improve health and well-being worldwide.

As a premier training provider in the life sciences industry, DIA utilizes sound instructional design strategies and practices that focus on gap analysis, building competency frameworks, curriculum development, and evaluation of outcomes.

DIA can provide customized learning solutions that focus on your company learning goals, measuring the effectiveness of the training/curriculum as well as changes in learning. This data is instrumental to organizations to identify future learning needs to support continuous employee development.

Our Impact

Over
100,000
professionals trained

Over
40
global pharma
and government
organizations and
government customized
training partners

Hear what our learners are saying:

“An excellent overview of regulatory considerations when developing drugs for review and approval by the FDA.”

“The DIA training and course is practical, well organized, timely, and moreover, it met my professional development needs and much more. The course leaders were terrific as they appropriately supported all they said with reference, studies, science and statistics. The educational materials they provide are valuable resources for now and in the future. I will definitely refer a colleague to DIA training courses. Thank you for the amazing week, DIA.”

DIA is Your Partner in Learning

A large global pharmaceutical company sought DIA Learning to enhance the skillset of its medical affairs staff by developing a comprehensive curriculum to further develop the team.

Learner performance data demonstrates effectiveness of education; over two-year period, successful completion of curriculum increased from

66%

to

93%

Demonstrable changes in learning as evidenced by pre- and post-assessment data; measurement of pre- and post-assessment scores reflects greater than

55%

change from before and after educational experience

Pharma Co X staff turnover rate has dropped from

30%

to

5%

(in part due to curriculum)

Get Your Team on the Same Page with DIA Group Learning Opportunities



DIA offers a variety of group learning opportunities that can bridge the knowledge gap and align your teams' understanding of new topics effortlessly.

DIA Customized Training at Your Convenience



Instructor-led Training for Immediate Impact

If you prefer live interaction and personalized guidance, DIA instructor-led training is the perfect choice. Bring DIA learning solutions to your team through face-to-face or live-virtual training sessions. Benefit from real-time engagement and maximize outcomes without compromising on value or cost.



Customized Training to Empower Excellence

With DIA Customized Training, you can overcome challenges, align knowledge levels, comply with regulations, and build a strong foundation in new topic areas. Choose the training format that suits your needs and empower your team to excel!



Online Learning at Your Team's Fingertips

DIA Learning offers an extensive selection of over 100 instructor-led and online learning solutions. Our courses are designed to meet the needs of professionals at all levels, from beginners to advanced practitioners. Whether you're looking to enhance your knowledge in regulatory affairs, clinical research, or medical product development, we have the right course for you.

Explore Our Most Popular Online Courses Today!

- Drug Safety
- Drug Development and Lifecycle Management
- Medical Affairs
- Medical Communications
- Clinical Trial Fundamentals
- Patient Engagement

Learning Solutions



Drug
Safety



Medical
Affairs



Clinical
Research



Regulatory
Affairs



Drug
Development



Project
Management



Patient
Engagement

Extensive portfolio of more than **100 courses** offered **globally** at the **beginner, intermediate, and advanced levels.**

Learning Format

Instructor-led
courses

Customized
courses

On-demand
video training

Self-paced eLearning
modules

It's All About Experience

With 60 years of experience providing learning for the life sciences industry, DIA Learning is a trusted partner of the world's largest life sciences companies.

DIA helps clients achieve their goals through tailored learning solutions.

Interested in Learning More?

Visit: www.DIAglobal.org/en/learning-solutions/groups

DIA Website: www.DIAglobal.org

Contact: Business.solutions@DIAglobal.org

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