



DIA 2024
GLOBAL ANNUAL MEETING
SAN DIEGO, CA | JUNE 16-20

60TH ANNIVERSARY

BOOTH RENDERINGS & FLOOR PLANS

Deadline: Friday May 17, 2024

The DIA Show Contract Conditions/Rules & Regulations require that Exhibitors occupying an Island, Split Island, Peninsula, Modified Peninsula; are required to submit a detailed floor plan, including dimensions, to Show Management for review and approval by May 17th.

Exhibitors must follow The DIA Show booth construction rules and regulations included in this manual. Any and all hanging signs should be included on the floor plan.

Hanging signs are permitted in all peninsulas, modified peninsulas, split islands and island booths to a maximum height of (20') (6.10m) to the top of the sign. Hanging signs are NOT permitted in inline or perimeter booths.

All exhibit fixtures and booth structures are permitted to a maximum height of (12') (3.66 m) in all perimeter booths. All exhibit fixtures and booth structures are permitted to a maximum height of (20') (6.10m) in all peninsulas, modified peninsulas, split islands and island booths. Exhibitor agrees to abide by these maximum height limits. Exhibitor agrees to drape off any portion of its exhibit with an unfinished side(s) or back that is visible at its expense. Exhibitor agrees to abide by all other Booth Construction/Display Rules & Regulations. Any Exhibitor who fails to comply with the Booth Construction/Display Rules & Regulations may lose part or all their priority points and may entirely lose the privilege of exhibiting at future DIA events. DIA, Freeman, and the Facility reserve the right to amend the Booth Construction/Display Rules & Regulations based on CDC recommendations. DIA Show Management will review each rendering and floor plan and the Exhibitor will be notified in writing if approval has been granted.

Floor plans should be submitted via email to DIA@smithbucklin.com

All renderings must be submitted by Friday May 17, 2024.