



## CE Verification of Attendance

**PLEASE NOTE: This is not a CE credit claim form, please access your MY TRANSCRIPT account on the DIA website to claim CE credit.**

Instructions for Completion of Form:

- Please write your name below (please print clearly)
- For each session attended, place a check mark in the appropriate box
- Sign and date the form below and return this to the Registration Desk prior to departure
- Be sure to claim your CE credit by accessing your DIA account and go to My Transcript on **Friday, March 22**

**PLEASE NOTE: ACPE credit must be claimed by April 12, 2024.**

All sessions listed below are eligible for ACPE credit unless otherwise noted. **Note:** Track 3 Sessions are not approved for CME (physician) credit

Print Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Time	Title	Attended
<b>Wednesday, March 6</b>		
1:30-2:15PM	Session 1: Opening Keynote Address - Design Thinking for Healthcare Revolution: Crafting Patient-Centric Medical Solutions	
3:00-4:00PM	Session 2 Track 1: Navigating the Changing Medical Communications Landscape: Evolving to Meet the Needs of the Future	
3:00-4:00PM	Session 2 Track 2: Hot Topics and Trends in Medical Writing Today	
3:00-4:00PM	Session 2 Track 3: Adapting Horizons: Insights from the Pandemic to Shape the Future of Field Medica	
4:10-5:10PM	Session 3 Track 1: Strategies for Generating and Sharing Medical Information Insights	
4:10-5:10PM	Session 3 Track 2: Exploring the Interplay of Regulatory and Publication Writing	
4:10-5:10PM	Session 3 Track 3: Roundtable Discussion	<b>NO CE</b>

### Thursday, March 7

8:50-9:50AM	Session 4: Plenary Session: Leveraging AI Responsibly and Ethically in Life Sciences R&D	
10:00-11:15AM	Session 5 Track 1: Next-Gen MedInfo: Empowering Scientific Communications Through AI and Voice Technology	
10:00-11:15AM	Session 5 Track 2: Direct Use of AI in Clinical Regulatory Document Development: Real-World Use	
10:00-11:15AM	Session 5 Track 3: AI - A Deep Dive for Field Medical	
11:50AM-12:50PM	Session 6 Track 1: Cross-Functional Collaboration: Optimizing Medical Information and Communications for Patient-Centric Impact	
11:50AM-12:50PM	Session 6 Track 2: Building the Bench: Leveraging and Developing Early Talent in Regulatory Medical Writing	
11:50AM-12:50PM	Session 6 Track 3: Navigating Field Medical Challenges in Shifting Priorities, Digital Initiatives, and Stakeholder Management	
1:50-3:05PM	Session 7 Track 1: Effective Customer Engagement Strategies for Patients & HCPs	
1:50-3:05PM	Session 7 Track 2: Patient-Centric Protocols: Bridging Understanding and Impactful Communication in Clinical Study Design	
1:50-3:05PM	Session 7 Track 3 Data-Driven Resource Planning for Field Medical	



# Medical Affairs and Scientific Communications Forum

March 6-8, 2024



3:45-5:00PM	Session 8 Track 1: Spotlight on Scientific Communication: Strategies for Demonstrating Value to Leadership	
3:45-5:00PM	Session 8 Track 2: Overview of Recent Changes in Clinical Trial Guidelines and How to Enhance Medical Writing Impact	
3:45-5:00PM	Session 8 Track 3: Pre-Approval Information Exchange (PIE) - What Medical Affairs Should Know and Consider	

## Friday, March 8

8:15-9:30AM	Session 9 Track 1: Podium Pearls	
8:15-9:30AM	Session 9 Track 2: Transforming Clinical Trial Protocol Development: A Modern Approach	
8:15-9:30AM	Session 9 Track 3: Evolving Role of Medical Science Liaisons	
10:15-11:15AM	Session 10 Track 1: Navigating the Multichannel Frontier in Medical Communications	
10:15-11:15AM	Session 10 Track 2: Time Well Spent - Strolling Session	
10:15-11:15AM	Session 10 Track 3: Access Tools for HEOR Field Teams	
11:20AM-12:20PM	Session 11: Closing Plenary: Designing for Forgetting - Adapting Scientific Communication to a New Picture of Scientific Knowledge	

"By signing below, I hereby attest that the sessions listed above accurately reflects my participation in this educational activity. I understand continuing education credit is only available for the total number of credits advertised. Furthermore, I understand that complete attendance is necessary in order to be eligible to receive CE credit. I do hereby attest that this information is true, accurate and complete to the best of my knowledge and I understand that any falsification, or concealment of information may subject me to the rescindment of CE credit."

Signature: \_\_\_\_\_

Date: \_\_\_\_\_