

Real-World Evidence Conference

OCTOBER 24-25, 2024

201 NORTH 17TH STREET, PHILADELPHIA, PA 19103



REAL-WORLD EVIDENCE CONFERENCE

October 24-25, 2024 Sheraton Philadelphia Downtown Hotel | Philadelphia, PA



AETION

Website: https://aetion.com/

LinkedIn: https://www.linkedin.com/company/aetion-inc-/

Our mission is to power critical decisions in healthcare with data science-driven technology.

Building on decades of experience in epidemiology and health outcomes research, our founders joined forces with out-of-industry technologists to develop the Aetion Evidence Platform®—an extensible engine to tap into the vast potential of real-world data.

BRIYA

Website: https://briya.com/

LinkedIn: <u>https://www.linkedin.com/company/briyahealth</u>

Briya's goal is to provide access to high quality medical data quickly, securely, compliantly through an infrastructure that connects data systems and users without friction.

We remove the boundaries holding back research and shorten time to medicine, accelerate innovation 10 fold, and drive better health outcomes, while ensuring our partners remain fully compliant and 100% in control.

CURAVIT

Website: https://www.curavit.io/

LinkedIn:

https://www.linkedin.com/company/https://www.linkedin.com/company/curavit/

Curavit is a "Virtual CRO" that designs and executes decentralized clinical trials (DCTs) by combining a virtual site with a full range of CRO services in a digital-first approach to research and a Virtual Site. Curavit's Virtual Site, STRATUS, is where patients, investigators, and our clinical study team meet to conduct research.

STRATUS lives in the cloud and augments or replaces the brick-and-mortar sites used in traditional clinical trials. Each trial is configured on this validated, HIPAA compliant virtual site, where we engage patients, collaborate with sponsors, and work with innovative researchers using remote data capture, telehealth, and real world data. Founded by industry experts with decades of experience in technology and clinical research, Curavit leverages emerging technologies in digital health, cloud computing, machine learning, and data science to recruit and engage diverse patient populations, eliminating the need for physical infrastructure and increasing data quality.

INNOVA SOLUTIONS

Website: https://www.innovasolutions.com/ LinkedIn: https://www.linkedin.com/company/innova-

<u>solutions/</u>

Innova combines domain-specific talent and advanced technology, backed by over 25 years of industry experience, to deliver exceptional RWE services to our clients.

We would love to show you how Innova Solutions' RWE capabilities take a proven and structured approach to mine real-world data, revealing crucial insights across business functions.

Our integrated approach, emphasizing people, processes, and technology, spans the entire value chain—from Research & Development to Post-Commercialization. At Innova, we're more than technologists—we're pioneers at the intersection of technology and healthcare, dedicated to advancing your mission.

MEDICAL DATA VISION CO.,LTD

Website: https://en.mdv.co.jp/

LinkedIn: <u>https://www.linkedin.com/company/medical-data-</u>

vision-co-ltd/

Our company, "Medical Data Vision(MDV)" was named to fulfill the purpose of achieving a vision to create a better medical and healthcare in Japan through utilization of abundant real world data.

In recent years, the expectation towards EBM (Evidence Based Medicine) has been in high demand.

In order to be able to utilize medical and healthcare data effectively, technologies on information and communications was required; however, the medical field in Japan has greatly taken delays from these technologies.

MDV was established in 2003 aiming to effectively utilize the abundant medical and healthcare data by improving the quality of medical and healthcare and creating merits for people's daily lives.

Our ultimate mission is "Creating a society where one individual can track and understand their whole medical and healthcare data (lifetime data)" and "Creating a society where one individual can select the necessary medical and healthcare services based on one's lifetime data".

MDV will continue to operate to fulfill its mission. We look forward to your continuous support.

O M 1

Website: https://www.om1.com/

LinkedIn:

https://www.linkedin.com/company/@OM1,%20Inc.

OM1 is pioneering cutting-edge healthcare innovation through its insights-driven technology and data. It specializes in personalized medicine, evidence generation, and real-world evidence (RWE) research powered by next-generation AI platforms, regulatory-grade deep longitudinal data, and globally recognized thought leadership. OM1 is led by a diverse group of scientists, engineers, researchers, and clinicians with over 30 years of experience in RWD/RWE. They have written the handbook on building clinical registries and developing the outcomes measure framework. OM1's unprecedented innovation takes RWE from bench to practice, delivering unparalleled personalized impact on the outcomes of patients and the advancement of research.

OMNY HEALTH

Website: https://www.omnyhealth.com/

LinkedIn: <u>https://www.linkedin.com/company/omnyhealth</u>

OMNY Health™ is a national data ecosystem connecting the world of healthcare to fuel partnerships that improve clinical outcomes and drive patient care. OMNY's dynamic partnerships with specialty health networks, healthcare systems, academic medical centers, and integrated delivery networks span all fifty states and cover over 75 million patient lives. The company's comprehensive data layer and analytics power health tech companies to drive the next generation of innovation.

ONTADA

Website: http://www.ontada.com/

LinkedIn: https://www.linkedin.com/company/ontada/

While Ontada is a new business, the assets and the people that make up this organization have a long history of creating value for stakeholders across the field of oncology and driving better patient outcomes for those at the center of the fight against cancer.

Ontada is an oncology data science and technology business dedicated to improving the lives of cancer patients. We specialize in generating insights:

- Real-world data and evidence generation that accelerates life science research
- Clinical and operational technology that supports community providers with precise care
- Provider engagement channels that drive insights and support treatment educational programs

PAREXEL

Website: https://www.parexel.com/

LinkedIn: https://www.linkedin.com/company/parexel

Parexel is one of the largest CROs, providing full range of Phase I to IV clinical development services to help life-saving treatments reach patients faster. Leveraging the breadth of our clinical, regulatory and therapeutic expertise, our team of global professionals works in partnership with biopharma leaders, emerging innovators & sites to design and deliver clinical trials with patients in mind, increasing access and participation to make clinical research a care option for anyone, anywhere.

PROTOKINETICS GAIT ANALYSIS WALKWAYS

Website: https://protokinetics.com/

We are a team of engineers and biomechanists dedicated to simplifying actionable data collection, advancing technology, and building products which help patients regain their independence by analyzing gait and balance to improve mobility. Since our start in April 2012, the ProtoKinetics \underline{Z} eno $^{\text{TM}}$ Walkway Gait Analysis System and PKMAS (ProtoKinetics Movement Analysis Software) have provided meaningful data for clinicians and researchers to better understand gait function during clinical intervention at major hospitals and research at key institutions.

Our core products provide a platform for researchers and clinicians to build custom protocols to evaluate real world gait analysis. Zeno Walkway and PKMAS produce optimal footfall identification and biomechanical data across a wide array of nontraditional gait, turning, and standing studies. PKMAS can also be used with alternative walkways, such as the GAITRite Mat.

TARGET RWE

Website: https://www.targetrwe.com/

LinkedIn:

https://www.linkedin.com/company/targetrwe/

Target RWE is redefining and revolutionizing the generation and delivery of real-world evidence. With high-quality and comprehensive fit-for-use datasets captured across a broad range of chronic illnesses, Target RWE is well-positioned to support pharmaceutical, industry, life sciences, and healthcare partners with their RWE initiatives and programs.

We design custom datasets, analyses, and evidence to address the complexities of healthcare evidence questions and quality initiatives. Our regulatory-grade data has been leveraged to support new drug development and label expansion opportunities, address regulatory demands, assess decision-making processes for research and development strategies such as sales, marketing, and pricing, as well as fulfill post-marketing drug safety requirements/commitments in the United States and Europe.

VERANTOS

Website: https://verantos.com/

LinkedIn: <u>https://www.linkedin.com/company/verantos/v</u>

Verantos enables high-validity real-world evidence generation at scale. High-validity evidence requires high-quality data. With data curation, linkage, and enrichment for every patient record resulting in the highest accuracy, completeness, and traceability in the industry, you can have confidence in our data and evidence.

VERADIGM

Website: https://veradigm.com/

LinkedIn:

https://www.linkedin.com/company/veradigm/mycompany/

Veradigm is a healthcare technology company that drives value through its unique combination of platforms, data, expertise, connectivity, and scale. The Veradigm Network features a dynamic community of solutions and partners providing advanced insights, technology, and data-driven solutions for the healthcare provider, payer, and biopharma markets. For more information about how Veradigm is fulfilling its mission of Transforming Health, Insightfully, visit www.veradigm.com, or find Veradigm on LinkedIn, Facebook, Twitter, and YouTube.

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swaccard

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EXPLORE SESSIONS,
SPEAKERS, AND MORE—
ALL IN ONE PLACE!

