



POSITION SPECIFICATION

Position: Director, Board of Directors

Organization: Drug Information Association

Global Center: Washington, DC

Global Locations: China (Shanghai and Beijing); Europe, Middle East, and Africa (Basel); India (Mumbai); Japan (Tokyo); Americas (Fort Washington, PA)

Reporting Relationship: Reports to the Chair, Board of Directors

Website: www.diaglobal.org

ORGANIZATION BACKGROUND

DIA is a global, nonprofit association that serves individuals in the life science industry across the full spectrum of product development.

Born in 1964 from a commitment to ensure the safety and efficacy of medical products, we have emerged and thrived as a beacon for collaboration, knowledge sharing, and innovation across the drug development and life science landscape.

Today, we stand together as an international collective of experts, industry leaders, patients, partners, and other visionaries who drive medical advancements, transcend complex challenges, and shape the future of healthcare.

Our Purpose

Together we accelerate healthcare innovation for all.

Our Vision

We harness knowledge exchange to solve global problems while advancing science and healthcare.

Our Mission

DIA is the leading global multidisciplinary life science membership association. We drive collaboration in drug, device, and diagnostic development in pursuit of a healthier world.

Our Quest

- **Facilitate disruptive innovation** and advance emerging technologies, while championing affordable, safe, accessible healthcare solutions globally.

- **Accelerate patient-centric therapy development** to address unmet needs, increase safety, and improve the patient experience.
- **Unlock advancements that would be unattainable with a siloed approach.** Promote effective collaboration and knowledge sharing between industry stakeholders including regulators, policy makers, patients, and researchers.

DIA is a financially independent nonprofit organization funded mainly by earned revenue from conferences, publications, educational courses, research projects, and membership fees. The voluntary efforts of DIA members and thought leaders allow DIA to provide quality programs, publications, and knowledge resources to broad, international, stakeholder communities, such as regulatory agencies, academia, industry professionals, payers, and patient advocates.

SPECIFIC ROLES

We seek senior leaders and executives interested in joining our Board of Directors to aid in our growth and impact and contribute talent, passion, and energy to accomplish DIA's mission.

PROFESSIONAL EXPERIENCE AND QUALIFICATIONS

- Demonstrated executive-level leadership based on recent positions and experiences, with preference for current or near-term experience in the health ecosystem.
- Board service experience, preferably with global organizations with diverse cultures and backgrounds, nonprofit or corporate boards, and familiarity with governance best practices.
- Network and Connections: an extensive professional network that can benefit the organization and the ability to connect with potential partners, donors, or stakeholders. Ability to bring a vast network of professionals to the DIA table and advocate for DIA within that network. Deep industry expertise is relevant to the organization's mission and understanding of industry trends and challenges.
- Experience in fundraising, donor relations, or grant writing. Knowledge of philanthropic strategies.
- Marketing, public relations, or communications background. Experience in brand management and reputation building.
- Highly collaborative and brings a global lens to DIA strategic discussions.
- Strategic thinking capability to support and advance DIA's mission.
- A track record of successfully implementing change and transformation on a global scale and the agility to adopt new ways of thinking.
- Professional communication skills in English, verbal and written.
- Experience in advocacy and ambassadorial roles.
- Will uphold the DIA global mission and commit to work for DIA's benefit.